



# 2009 Sponsorship Opportunities

## OAH Annual Meeting, Seattle, Washington

As the world's largest convention for American historians, the OAH Annual Meeting is the perfect way to network with and create a lasting impression upon precollegiate teachers, graduate students, public historians, and university professors. Sponsorships provide maximum visibility before, during, and after the conference, while reinforcing your organization's name and image to attendees in a positive manner. Your organization can sponsor a reception, a meeting publication, an internet station, a refreshment break in the exhibit hall, or any of our other popular options listed below. OAH can also help you design a sponsorship that is tailored specifically for your organization. Draw more booth traffic, raise awareness about your organization, and get people talking about your group before, during, and after the 2009 OAH Annual Meeting.

### **Sponsorship Levels and Benefits**

Based on your organization's total investment in sponsorship opportunities, your group will qualify for the following sponsorship benefits:

#### **Platinum Sponsor (\$10,000 and above)**

- Display table near registration for promotional materials
- Recognition in the Awards Ceremony/Presidential Address Program
- Pre- or postconference attendee mailing list
- Small display ad on the annual meeting website
- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2010 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on a sponsor sign near registration
- Recognition in *Annual Meeting Program* and *Onsite Program*

#### **Gold Sponsor (\$7,500 to \$9,999)**

- Pre- or postconference attendee mailing list
- Small display ad on the annual meeting website
- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2010 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in *Annual Meeting Program* and *Onsite Program*

#### **Silver Sponsor (\$5,000 to \$7,499)**

- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2010 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in *Annual Meeting Program* and *Onsite Program*

#### **Bronze Sponsor (\$2,500 to \$4,999)**

- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in *Annual Meeting Program* and *Onsite Program*

#### **Copper Sponsor (up to \$2,499)**

- Company name on sponsor sign near registration
- Recognition in *Annual Meeting Program* and *Onsite Program*



## Receptions and Meals

### **NEW!** Opening Night Reception—\$10,000

The 2009 OAH Annual Meeting will cap off its first night of activities with the new Opening Night Reception. Every attendee, presenter, and exhibitor will be invited to eat, drink, and network on the evening when the majority of attendees and participants arrive. This sponsorship will provide maximum visibility and will be highlighted in all publications and on the website.

### President's Reception —\$7,500

Help celebrate the presidency of Dr. Pete Daniel at this, the closing reception of the 2009 OAH Annual Meeting. The reception follows the Awards Ceremony and Presidential Address, and is one of our most popular and well-attended receptions. This sponsorship will be highlighted in all publications and on the website.

### Distinguished Members Reception—\$5,000

Put your organization's name in front of the most long-standing members of the OAH at this well-attended reception. Drinks and hors d'oeuvres are provided.

### Graduate Student Breakfast—\$2,500

All graduate student attendees are invited to join OAH leaders for a continental breakfast on Saturday morning.

### Public Historians Reception—\$2,500

Public historians are invited to a reception in their honor on the second or third night of the convention. The reception gives those working in a public history setting a chance to see old friends and make new connections with other like-minded professionals.

### Precollegiate Teachers Reception—\$2,500

Precollegiate teachers are a growing audience for the annual meeting. Greet this energetic group of attendees with a hospitality reception on Friday or Saturday afternoon.

### International Attendees Reception—\$2,500

International attendees are thrilled to have a space to meet other American historians from overseas and American historians interested in teaching American history in other countries. This hospitality reception is held on Friday or Saturday afternoon.

## Publications and Films

### **NEW!** In-Room Promotional Item —\$2,500/Item

This is the perfect way to get your magazine, DVD, newsletter, or other promotional item directly into the hands of OAH attendees. The item will be dropped in the room of all attendees on the peak night of the meeting.

### **NEW!** In-Room Documentaries—\$1,500/Film

Show your documentary on one of the Sheraton's guest-targeted television stations. All Sheraton hotel guests will have the opportunity to see your film in the comfort of their rooms. A great opportunity to reach even non-attendees.

### OAH Awards Ceremony Program—\$1,000

The OAH Awards Ceremony is typically one of the best attended events of the Annual Meeting. Your organization name/logo will be included on the back cover of the program, which is placed on every seat in the theater prior to the event.

### Tote Bag Inserts—\$500/item

Add a brochure, postcard, or catalog to the tote bags given to each annual meeting attendee. This is a great opportunity for museums to provide discount admission coupons, or for exhibiting companies to offer incentives to drive traffic to an exhibit booth.



## Attendee Benefits

### Tote Bags—\$10,000

Attendees will carry your organization with them wherever they go—even after the meeting. Bags will feature your company logo.

### Internet Café—\$7,500

With this sponsorship, attendees will be able to stay connected while they attend the convention. Stations will be near registration and signage will proudly thank your organization for your support. This was one of the most popular new features in 2008.

### Hotel Keycard Sponsorship—\$4,000

Your name, logo, and design will be featured on the keycards given to attendees as they check-in to the conference hotel. This is an exclusive sponsorship that literally gets your group into the hands of the majority of the attendees.

### OAH Attendee Badges—\$2,500

Attach your logo to the over 2,000 badges that are worn—and seen—at the OAH meeting.

### Exhibit Hall Refreshment Break—\$500/break

For several years, OAH has offered coffee and soft drinks at various times in the exhibit hall. Attendees now know to look for drinks in the exhibit hall in the morning or afternoon. Direct exhibit hall traffic to your booth by sponsoring a reception in the hall. Your company name and logo will be displayed on a sign near the refreshment table, and OAH will provide a sign for you to display at your booth, thanking you for the sponsorship.

## TAH Symposium

### Full Sponsorship—\$10,000

### Meal Sponsorship—\$3,500/meal (three available)

The OAH and H-NET will sponsor the fourth annual Teaching American History Grant symposium. More than one hundred precollegiate teachers and university faculty will take advantage of the two-day symposium. Your company name and logo will be displayed prominently either at the meals or during the entire event, depending on the sponsorship you choose. A display table will also be available near the door for your promotional materials.

## Oral History Workshop

### Full Sponsorship—\$5,000

The OAH Committee on Public History, with support from the Northwest Oral History Association, will sponsor a one-day workshop on oral history Saturday, March 28, 2009. Workshop participants will receive oral history publications, a mid-morning coffee break, and a networking luncheon with your sponsorship. Your company name and logo will be displayed at the luncheon and break tables. A display table will also be available near the door for your promotional materials.

## Design Your Own Sponsorship Opportunity

Work with the OAH Sponsorship Coordinator to design the perfect opportunity for your organization to connect with more than 2,000 attendees and show support for history education at the same time. Contact Jason Groth at 812-855-6685; <jason@oah.org>.

# 2009 Sponsorship Application

## Contact Information

To secure your sponsorship, complete the following information. OAH will contact you and issue a contract. Sponsorship will not be guaranteed without a signed application and contract and full payment.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship Opportunities

Choose as many as you would like:

- |   |  |   |
|---|--|---|
| <input type="radio"/> Opening Night Reception (full)    | <input type="radio"/> Precollegiate Teachers Reception   | <input type="radio"/> OAH Attendee Badges       |
| <input type="radio"/> Opening Night Reception (half)    | <input type="radio"/> International Attendees' Reception | <input type="radio"/> Exhibit Hall Refreshments |
| <input type="radio"/> Opening Night Reception (quarter) | <input type="radio"/> OAH Awards Ceremony Program        | <input type="radio"/> TAH Symposium (Full)      |
| <input type="radio"/> President's Reception             | <input type="radio"/> Tote Bags                          | <input type="radio"/> TAH Symposium (Meal)      |
| <input type="radio"/> Distinguished Members Reception   | <input type="radio"/> Tote Bag Inserts                   | <input type="radio"/> Oral History Workshop     |
| <input type="radio"/> Graduate Student Breakfast        | <input type="radio"/> Internet Café                      | <input type="radio"/> Design Your Own           |
| <input type="radio"/> Public Historians Reception       | <input type="radio"/> Hotel Keycards Sponsorship         |   |

## Payment

Payment Method:  Check (payable to OAH)  Credit Card (Visa, MasterCard, American Express)

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Payment Amount \_\_\_\_\_

Signature \_\_\_\_\_

## Mail or Fax to:

Jason Groth, Sponsorship Coordinator  
Organization of American Historians, 112 North Bryan Avenue, PO Box 5457  
Bloomington, Indiana 47407-5457; phone: 812-855-7311; fax 812-855-0696; e: [jason@oah.org](mailto:jason@oah.org)