



INSERTION ORDER FORM

INFORMATION FOR ADVERTISERS

2004 OAH Southern Regional Meeting Program

July 8-11, 2004, Georgia State University, Student/University Center, Atlanta, Georgia

Reach more historians by advertising in the 2004 OAH Southern Regional Meeting Program.

Hosted in conjunction with Georgia State University Department of History and the Georgia Association of Historians, this conference will be held on the campus of Georgia State University in Atlanta, July 8-11, 2004. Considerable attention in the programming will be devoted to professional development and the practice of history both in classrooms and in public settings in the South.

The biennial OAH regional conferences are designed to reach historians, professors, teachers, public historians, and graduate students who find it difficult to attend the national meeting held annually in the spring. These conferences aim to serve anew OAH members at community and four-year colleges and high schools, and those employed in government, museums, and the private sector as well as in major universities. They also seek to encourage graduate students to get involved in professional activities early in their careers.

All individual OAH members and institutional subscribers in the designated region plus non-member invitees and participants will receive a copy of the regional program. Circulation is approximately 5,000, and it is mailed in late January, prior to the meeting.

If you have questions contact the OAH Advertising Manager

E-mail: advertise@oah.org • Phone: 812.855.4098 • Fax: 812.855.0696
112 N. Bryan Ave., P.O. Box 5457, Bloomington, IN 47408-5457

RATES:

Full Page	\$300
Half Page	\$200
CVR II & III	\$500
CVR IV	\$650
[RESERVED]	

SPECIAL PACKAGES:

- One booth and one full-page ad for \$500
- One booth and either CVR II or CVR III for \$700

SPECIFICATIONS:

Full Page [7-1/2" x 9-1/2"]
Half Page [7-1/2" x 4-1/2"]

INSERTION ORDER DUE:

~~November 1, 2003~~
December 1, 2003 **NEW DATE**

ART DEADLINE:

~~December 1, 2003~~
December 15, 2003 **NEW DATE**

PUBLICATION SCHEDULE:

January 2004

For more information visit the OAH website.

For mechanical requirements: <http://www.oah.org/pubs/advertising.html>
(or see the insertion order form)

For exhibitor information and more about the meeting: <http://www.oah.org/meetings/2004regional/index.html>



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YES! Please sign me up for ads in the program

Date _____

Contact person _____ Title _____

Company _____

Billing Address _____

Phone _____ Fax _____

Email _____ PO # if necessary _____

Size of program ad(s) _____ Number of program ad(s) _____

1. This insertion order form shall function as a contract between Advertiser(s) and the Organization of American Historians (OAH).
2. Upon verbal and written agreement between Contractor and Advertiser, the terms of this contract may be modified. Such modifications may include, but are not limited to: a) the purchase or deletion of additional ad space; or b) the reduction or increase in ad rates.
3. Under the terms of this contract, OAH shall provide the requested ad space at the quoted rate for the 2004 *Southern Regional Meeting Program*. Any changes made regarding the reserved ad space in the *Southern Regional Meeting Program* by the Advertiser shall be reported to OAH by **December 1, 2003**. **OAH cannot accept additional and/or deletion of advertising space in the Southern Regional Meeting Program after December 1, 2003**. OAH reserves the right to make ad space changes after that date and shall report such changes to Advertiser(s) immediately.
4. Advertiser shall submit artwork by **December 15, 2003** for the *Southern Regional Meeting Program*. For the *Program*, the printing method is offset and trim size is 8 1/2" x 11". A 150 line screen is recommended. Uncompressed PDF files, created with Acrobat Distiller, are strongly preferred and, if under 10MB, may be e-mailed as attachments to <advertise@oah.org>. Camera-ready copy should be printed on high quality, glossy laser paper. OAH also accepts InDesign, Quark, Pagemaker, and Photoshop files on CD-ROM.
6. OAH shall not be held responsible for artwork, grammatical, or typographical errors. Advertiser agrees to submit completed and proofread artwork for the *Southern Regional Meeting Program* by the dates above. Any ad preparations or alterations performed by OAH shall be billed to Advertiser at a minimum \$50.00 per charge.
7. Contractor shall bill Advertiser(s) following the publication of the *Program*. Advertiser shall be sent an invoice and two tearsheets from said publication. Payment terms are net thirty days.

Signature
Advertiser

Signature
Advertising Manager, Organization of American Historians