

Exhibit Prospectus



Organization of American Historians

2007 Annual Meeting

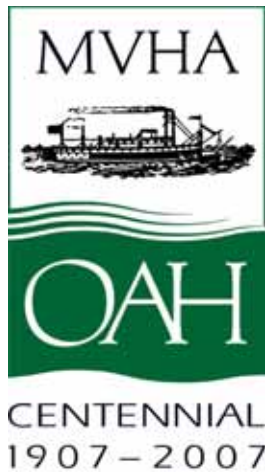
*American Values, American Practices:
The Centennial Meeting of OAH*

March 29 to April 1, 2007

Celebrating Our Centennial



Hilton Minneapolis and
Minneapolis Convention Center
Minneapolis, Minnesota



100th OAH Annual Meeting

*American Values,
American Practices*

March 29 - April 1, 2007

**Minneapolis
Convention Center**
1301 Second Avenue South
Minneapolis, Minnesota

Application Deadline
ON OR AFTER
September 30, 2006

Organization of American Historians

Exhibits
112 North Bryan Avenue
PO Box 5457
Bloomington IN 47408-5457
(812) 855-7311
meetings@oah.org

Minneapolis—site of the first Mississippi Valley Historical Association meeting in 1908—will host the one hundredth meeting of the Organization of American Historians. Join more than two thousand attendees as we celebrate a century of historical scholarship on the American past.

The 2007 OAH Annual Meeting provides an excellent opportunity for you to reach historians, teachers, public historians, museum staff, and other history professionals from across the country. Post-meeting surveys consistently show the exhibit hall is one of the most important reasons for attending the conference. OAH offers the best chance to maximize your booth investment on the exhibit floor and throughout the OAH Annual Meeting:

- Anticipated attendance of 2,500
- Four complimentary registrations to the annual meeting for your representatives
- Ten advance guest passes to be distributed by exhibitors to clients for free admission to exhibit hall
- Exhibit hall activities to drive traffic, including refreshment breaks, lounge, and poster sessions
- Convention and event sponsorships to expand your visibility beyond the show floor
- Opportunities in the Annual Meeting *Program* and OAH *Newsletter* Convention Supplement to advertise your participation
- Direct mail marketing to attendees, prior to and after the show
- Promotions in attendees' bags
- Website listing with direct link to you from the OAH
- Listing in the Annual Meeting *Program* and on the OAH website with your booth location

Mail a complete application and payment to the OAH office **on or after September 30, 2006** to be sure your organization is included in the 2007 convention in Minneapolis.

Exhibit Details

Exhibit Hours

Setup: Thursday, March 29, 8:00 a.m. to 2:00 p.m.
Operate: Thursday, March 29, 3:00 p.m. to 6:00 p.m.
Friday, March 30, 9:00 a.m. to 6:00 p.m.
Saturday, March 31, 9:00 a.m. to 6:00 p.m.
Sunday, April 1, 9:00 a.m. to 12:00 noon
Dismantle: Sunday, April 1, 12:00 noon to 3:00 p.m.

Official Decorator

Paramount Convention Services, Inc.
5015 Fyler
St. Louis, MO 63139
p: (314) 621-6677

Additional furnishings, drayage, setup, dismantling, electrical, and telephone requirements can be ordered from Paramount Convention Services, the official decorating service contractor for the meeting. Service kits with this information will be mailed to exhibitors in January 2007.

Booth Specifications

Exhibit booths are 10' by 10'. The cost for each exhibit booth is \$1,100. OAH will provide an 8' draped back wall, 3' side dividers, one 7" x 44" I.D. sign, one 6' skirted table, two chairs, and a wastebasket for each booth. The exhibit hall is NOT carpeted.

Assignment of Space

Applications with a completed original contract and either payment or proof of payment request will be processed based on the postmark date. Companies that contracted for exhibit space at the 2006 OAH/NCPH Annual Meeting will be given priority.

Reservations

- 1) Examine the floor plan carefully before making your booth selection. Please include booth locations throughout the hall on your contract.
- 2) Fill out the contract completely and return at least one original copy of the contract to Amy M. Stark, Director of Meetings, Organization of American Historians, 112 North Bryan Avenue, PO Box 5457, Bloomington, Indiana 47407-5457.
- 3) Postmark your application **ON OR AFTER September 30, 2006**. Applications postmarked prior to September 30, 2006 will be processed last. Companies may send their contracts via overnight mail services, however mailers must not be postmarked prior to September 30, 2006 and the date of mailing must be evident. Overnight mail without a clear postmark will be processed last.
- 4) Include 50% deposit payment of \$550 per booth reserved or proof that payment has been requested from your institution. Orders received without either will be held and processed when payment is received.



Consider sponsoring a refreshment break in the exhibit hall to direct more traffic to your booth. Sponsorship is a great way to add to your exhibit marketing.

Balance Due

Balance is due February 15, 2007. Reservations received after December 15, 2006 must be accompanied by full payment. Notification of cancellation must be made in writing. Cancellations received after December 15, 2006 obligate the exhibitor to full payment of the rental and forfeiture of all monies paid.

Increase Exposure For Your Company

Tote Bag Inserts

The tote bag is a terrific way to get a flyer, brochure, or other promotional item into the hands of every attendee. More than 2,000 bags will be given away to attendees during the meeting. Fee: \$500/piece.

Attendee Mailing Lists

Direct mail to preregistrants before the convention, or to the entire registration list after the meeting. Mailing lists are available to full booth exhibitors only. Fee: \$200/list.

Display Advertising

Advertise in the Annual Meeting *Program* or OAH *Newsletter* Convention Supplement. Both publications are mailed to the OAH membership (more than 11,000 copies per publication). See the Insertion Order for more information.

Sponsorship

Your booth in the exhibit hall is not the only way to extend your reach. Consider sponsoring an event, refreshment break, or other activity. Sponsors are recognized on signage at the convention, in the Annual Meeting *Program*, and on the OAH website. See the Sponsorship Order for more information.

ABC-CLIO
Abraham Lincoln Bicentennial Commission
Alexander Street Press
Beacon Press
Bedford/St. Martin's
The Bill of Rights Institute
Blackwell Publishing
Brandywine Press
Cambridge University Press
The College Board
Columbia University Press
Cornell University Press
Council for International Exchange of Scholars
Duke University Press
Executive CoachMatch, LLC
Harlan Davidson, Inc.
Harvard University Press
History Cooperative
Holtzbrinck Publishers
Houghton Mifflin
Indiana University Press
Ivan R. Dee, Inc.
The Johns Hopkins University Press
Kent State University Press
LexisNexis
Longman Publishers
Louisiana State University Press
McGraw-Hill Higher Education
The Nation
National Archives and Records Administration
National Library of Medicine
The New Press
Northern Illinois University Press
NYU Press
Ohio University Press
Omohundro Institute of Early American History
and Culture
Oxford University Press
Palgrave Macmillan
Pearson Custom Publishing
Penguin Group (USA)
Penn State University Press
Perseus Books Group, Basic Books, Basic Civitas,
Da Capo Press, Westview Press, Public Affairs
Polity

Potomac Books
Prentice Hall
Princeton University Press
Random House, Inc.
Readex, Inc.
RLG
Routledge Taylor & Francis Group
Rowman & Littlefield Publishers
Rutgers University Press
The Scholar's Choice
M. E. Sharpe
Southern Illinois University
Stackpole Books
Temple University Press
Thomson Gale
Transaction Publishers
United States Air Force History
and Museums
University of Alabama Press
The University of Arkansas Press
University of California Press
University of Chicago Press
University of Georgia Press
University of Illinois Press
University of Massachusetts Press
The University of Michigan Press
University of Missouri Press
University of Nebraska Press
The University of North Carolina Press
University of Oklahoma Press
University of Pennsylvania Press
University of Pittsburgh Press
The University of South Carolina Press
University of Tennessee Press
University of Virginia Press
University Press of Florida
University Press of Kansas
University Press of Kentucky
University Press of Mississippi
W. W. Norton
Wadsworth, Thomson
Wm. B. Eerdmans Publishing Co.
Woodrow Wilson International Center
for Scholars
Yale University Press

2006 Exhibitors