

Sponsorship

Successful exhibit marketing doesn't begin when the exhibit hall opens. Sponsorships provide maximum visibility before, during, and after the show, while they reinforce your organization to attendees in a positive manner. And the earlier you secure your sponsorship, the more chances you have for added exposure. As the largest convention for historians of American history, the OAH Annual Meeting is the perfect way to network and create that lasting impression with precollegiate teachers, graduate students, public historians, and university professors.

Sponsorship Levels and Benefits

Based on your organization's total investment in sponsorship opportunities, you qualify for the following sponsorship benefits:

Platinum Sponsor (\$10,000 or more)

- Complimentary display table near registration for promotional materials
- Recognition in the Awards Ceremony/Presidential Address Program
- Inclusion of two promotional items in attendee bags
- Pre- or postconference attendee mailing lists
- Complimentary 1/2 page advertisement in the Convention Supplement
- Company name on sponsor sign near registration
- Recognition in Annual Meeting *Program*, *Onsite Program* and website
- First right of renewal for sponsorship at the 2008 meeting

Gold Sponsor (\$7,500 to \$9,999)

- Inclusion of two promotional items in attendee bags
- Pre- or postconference attendee mailing lists
- Complimentary 1/2 page advertisement in the Convention Supplement
- Company name on sponsor sign near registration
- Recognition in Annual Meeting *Program*, *Onsite Program* and website
- First right of renewal for sponsorship at the 2008 meeting

Silver Sponsor (\$5,000 to \$7,499)

- Inclusion of one promotional item in attendee bags
- Complimentary 1/4 page advertisement in the Convention Supplement
- Company name on sponsor sign near registration
- Recognition in Annual Meeting *Program*, *Onsite Program* and website
- First right of renewal for sponsorship at the 2008 meeting



Bronze Sponsor (\$2,500 to \$4,999)

- Complimentary 1/4 page advertisement in the Convention Supplement
- Company name on sponsor sign near registration
- Recognition in Annual Meeting *Program*, *Onsite Program*, and website
- First right of renewal for sponsorship at the 2008 meeting

Copper Sponsor (up to \$2,499)

- Company name on sponsor sign near registration
- Recognition in Annual Meeting *Program* and *Onsite Program*



Sponsorships

Opportunity	Investment	Description
Special Event	\$10,000 (exclusive)	Help OAH celebrate its centennial on the final evening of the convention. All attendees are invited to attend and celebrate 100 years of OAH with drinks and light hors d'oeuvres.
Regional Receptions	\$7,500/region (exclusive) \$3,750/region (cosponsor - limit 2)	Regional receptions provide attendees the opportunity to make connections on the first night of the conference, and usually draw more than a quarter of the total meeting attendance. Display tables will be available near the entrance for promotional materials.
Tote Bags	\$7,500	Attendees will carry your organization with them wherever they go—even after the meeting. Bags will feature your company logo.
Internet Café	\$7,500	With this sponsorship, attendees will be able to stay connected while they attend the convention. Computers will be set inside the exhibit hall and signage will proudly thank your organization for your support.
Distinguished Members Reception	\$5,000	Put your organization's name in front of the most loyal members of the organization. Drinks and hors d'oeuvres are provided.
In-Room Documentaries	\$5,000	Reach every Hilton guest right in the hotel room! This is a great opportunity to screen your documentary film in front of several hundred historians, and also reach nonhistorian hotel guests who are interested in history. One film will be shown on a rotation each day of the conference on Hilton's in-room television station.
Women Historians Reception	\$2,500	The Women Historians Reception is one of the most popular and well-attended receptions of the meeting. Your sponsorship of this event will put your organization in front of more than one hundred attendees. A display table for promotional items will be available near the door.
Graduate Student Breakfast	\$2,500	All graduate student members and nonmembers are invited to join OAH leaders for a continental breakfast on the first morning of the meeting.
TAH Symposium Breakfast	\$2,500	The OAH will sponsor a two-day symposium on the Teaching American History Grant program. More than one hundred precollegiate teachers and university faculty will take advantage of the symposium on Wednesday and Thursday of the meeting. Your company name and logo will be displayed at each breakfast table on Thursday. A display table will also be available near the door for your promotional materials.
Birds of a Feather Receptions	\$2,500/reception	OAH invites attendees to one of many "Birds of a Feather" receptions. The receptions allow attendees with similar professional interests, careers, or backgrounds to meet and make professional contacts. BOF receptions include the Public Historians Reception, the Precollegiate Teachers Reception, the Community College Historians Reception, and the International Attendees' Reception.
Exhibit Hall Refreshment Break	\$500/break	Attendees are drawn to coffee and soft drinks in the exhibit hall, and that makes these stations a perfect place to be seen. Coffee stations will be located around the Exhibit Hall Lounge. A sign at the station will make it clear that your organization made the break possible.
Centennial Congratulations	\$300/ad page \$150/inside page	Help OAH celebrate 100 years of outstanding scholarship in American history. Have your logo and a brief congratulations message included on a page in the Annual Meeting Program or along the inside of the book near the session.

In-kind sponsorships that directly defray the costs of the conference are also welcome.

2007 Sponsorship Application

step 1

Sponsorship Opportunities

Choose as many as you would like:

- Special Event
- Western Region Reception (full)
- Western Region Reception (half)
- Eastern Region Reception (full)
- Eastern Region Reception (half)
- Central Region Reception (full)
- Central Region Reception (half)
- Tote Bags
- Internet Café
- Distinguished Members Reception
- In-room Documentaries
- Women Historians Reception
- Graduate Student Breakfast
- TAH Symposium Breakfast
- Birds of a Feather Reception
 - Public Historians Reception
 - Precollegiate Teachers Reception
 - International Attendees' Reception
 - Community College Historians Reception
- Exhibit Hall Refreshments
- Centennial Congratulations

step 2

Sponsorship Benefits

Check the appropriate sponsorship level based on your total investment above:

- Platinum (\$10,000 or more)
- Gold (\$7,500 to \$9,999)
- Silver (\$5,000 to \$7,499)
- Bronze (\$2,500 to \$4,999)
- Copper (up to \$2,499)

step 3

Contact Information

To secure your sponsorship, complete the following information. OAH will contact you and issue a contract. Sponsorship will not be guaranteed without a signed application and contract, and payment is received.

Name

Title

Company

Address

City

State

Zip

Phone

Fax

Email

Payment

Payment Method

- Check (payable to OAH)
- Visa MasterCard American Express

Payment Amount

Card Number

Expire Date

Cardholder Name

Signature

step 4

Mail or Fax to:

Jason Groth

Sponsorship Coordinator

Organization of American Historians

112 North Bryan Avenue, PO Box 5457

Bloomington, Indiana 47407-5457

Phone: 812-855-7311; Fax 812-855-0696