



101st OAH Annual Meeting

Bringing Us All Together

March 28 - 30, 2008

Hilton New York
1335 Avenue of the Americas
New York, New York

Application Deadline
ON OR AFTER
October 15, 2007

Organization of American Historians
Exhibits
112 North Bryan Avenue
PO Box 5457
Bloomington IN 47407-5457
(812) 855-7311
meetings@oah.org



The 2008 OAH Annual Meeting provides an excellent opportunity for you to reach historians, teachers, public historians, museum staff, and other history professionals from across the country. Post-meeting surveys consistently show the exhibit hall is one of the most important reasons for attending the conference. OAH offers the best chance to maximize your booth investment on the exhibit floor and throughout the OAH Annual Meeting:

Complimentary Benefits Include:

- Anticipated attendance of 2,500
- Four complimentary registrations to the annual meeting for your representatives
- Ten advance guest passes to be distributed by exhibitors to clients for free admission to exhibit hall
- Website listing with direct link to your website
- Listing in the Annual Meeting *Program* and on the OAH website with your booth location
- Exhibit hall activities to drive traffic

Other Opportunities Available to Exhibiting Companies:

- Sponsored refreshment breaks
- Convention and event sponsorships to expand your visibility beyond the show floor
- Opportunities in the Annual Meeting *Program* and OAH *Newsletter* Convention Supplement to advertise your participation
- Direct mail marketing to attendees, prior to and after the show
- Promotions in attendees' bags

Mail a complete application and payment to the OAH office **on or after October 15, 2007** to be sure your organization is included in the 2008 convention in New York.

Exhibit Details

Exhibit Hours

Setup: Friday, March 28, 8:00 a.m. to 1:00 p.m.
Operate: Friday, March 28, 2:00 p.m. to 6:00 p.m.
Saturday, March 29, 8:00 a.m. to 6:00 p.m.
Sunday, March 30, 8:00 a.m. to 2:00 p.m.
Dismantle: Sunday, March 30, 2:00 p.m. to 6:00 p.m.

Official Decorator

Paramount Convention Services, Inc.
5015 Fyler, St. Louis, MO 63139; p: (314) 621-6677
Additional furnishings, drayage, setup, dismantling, electrical, and telephone requirements can be ordered from Paramount Convention Services, the official decorating service contractor for the meeting. Service kits with this information will be mailed to exhibitors in January 2008.

Booth Specifications

Exhibit booths are 8' by 10'. The cost for each exhibit booth is \$1,300. OAH will provide an 8' draped back wall, 3' side dividers, one 7" x 44" I.D. sign, one 6' skirted table, two chairs, and a wastebasket for each booth. The exhibit hall is carpeted.

Assignment of Space

Applications with a completed original contract and either payment or proof of payment request will be processed based on the postmark date. Companies that contracted for exhibit space at the 2007 OAH Annual Meeting will be given priority.

Reservations

- 1) Examine the floor plan carefully before making your booth selection. Please include booth locations throughout the hall on your contract.
- 2) Fill out the contract completely and return at least one original copy of the contract to Amy M. Stark, Director of Meetings, Organization of American Historians, 112 North Bryan Avenue, PO Box 5457, Bloomington, Indiana 47407-5457.
- 3) Postmark your application **ON OR AFTER October 15, 2007**. Applications postmarked prior to October 15, 2007 will be processed last. Companies may send their contracts via overnight mail services, however mailers must not be postmarked prior to October 15, 2007 and the date of mailing must be evident. Overnight mail without a clear postmark will be processed last.
- 4) Include 50% deposit payment of \$650 per booth reserved or proof that payment has been requested from your institution. Orders received without either will be held and processed when payment is received.

Balance Due

Balance is due February 15, 2008. Reservations received after January 1, 2008 must be accompanied by full payment. Notification of cancellation must be made in writing. Cancellations received after January 1, 2008 obligate the exhibitor to full payment of the rental and forfeiture of all monies paid.



Increase Your Company's Visibility During the Meeting

Attendee Mailing Lists

Direct mail to preregistrants before the convention, or to the entire registration list after the meeting. Mailing lists are available to full booth exhibitors only. Fee: \$200/list.

Display Advertising

Advertise in the *Annual Meeting Program* or *OAH Newsletter Convention Supplement*. Both publications are mailed to the OAH membership (more than 11,000 copies per publication). See the Insertion Order for more information.

Sponsorship Opportunities

Your booth in the exhibit hall is just the beginning. Increase your visibility by sponsoring an event, refreshment break, or other activity. Sponsors are recognized on signage at the convention, in the *Annual Meeting Program*, and on the OAH website. See the Sponsorship Order for more information.

Exhibitor Functions

Space may be available at the Hilton New York for your company to host an invitation-only reception, meeting, or hospitality event. Information about your event will be included in the *Annual Meeting Program* and *Onsite Program*, if requested.

For more information about any of these additional opportunities, contact Jason Groth in the OAH meetings department <jason@oah.org>; 812-855-6685.



OAH Exhibitors—2007

ABC-CLIO
 Alexander Street Press
 Beacon Press
 Bedford/St. Martin's
 Blackwell Publishing
 California Newsreel
 Cambridge University Press
 Columbia University Press
 Cornell University Press
 Duke University Press
 Fordham University Press
 Harlan Davidson, Inc.
 HarperCollins
 Harvard University Press
 History Cooperative
 Holtzbrinck Publishers
 Houghton Mifflin
 Indiana University Press
 Ivan R. Dee, Inc.
 Kent State University Press
 LexisNexis
 Longman Publishers
 Louisiana State University Press
 McGraw-Hill Higher Education
 Minnesota Historical Society Press
 Minnesota Population Center
 National Archives and Records Administration
 National Council on Public History
 Northern Illinois University Press
 NYU Press
OAH Magazine of History
 Ohio University Press
 Omohundro Institute
 Oxford University Press
 Palgrave Macmillan
 Pearson Custom Publishing
 Penguin Group (USA)
 Perseus Books Group
 Prentice Hall
 Princeton University Press
 Proquest Information & Learning
 Random House, Inc.
 Readex, Inc.
 Routledge
 Rowman & Littlefield Publishers
 Rutgers University Press
 M. E. Sharpe
 Southern Illinois University Press
 Temple University Press
 The College Board
 The Johns Hopkins University Press
The Nation
 The New Press
 The University of Arizona Press
 Thomson Gale
 University of Alabama Press
 University of Arkansas Press
 University of California Press
 University of Chicago Press
 University of Georgia Press
 University of Illinois Press
 University of Massachusetts Press
 University of Minnesota Press
 University of Missouri Press
 University of Nevada Press
 University of North Carolina Press
 University of Oklahoma Press
 University of Pennsylvania Press
 University of Virginia Press
 University of Wisconsin Press
 University Press of Florida
 University Press of Kansas
 University Press of Kentucky
 University Press of Mississippi
 W. W. Norton & Company
 Wadsworth, Thomson
 Wisconsin Historical Society Press
 Wm. B. Eerdmans Publishing Co.
 Yale University Press