



**H**ighlighting your organization's dedication to the study of American history should not stop at the Exhibit Hall—there are many creative ways to connect to attendees at the OAH Annual Meeting through sponsorship. Your organization can sponsor a reception, a meeting publication, an internet station, a refreshment break in the exhibit hall, or any of our other popular options listed below. OAH can also help you design a sponsorship that is tailored specifically for your organization. Draw more booth traffic, raise awareness about your organization, and get people talking about your group before, during, and after the 2008 OAH Annual Meeting.

### ***Sponsorship Levels and Benefits***

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Based on your organization's total investment in sponsorship opportunities, you qualify for the following sponsorship benefits:

#### **Platinum Sponsor (\$10,000 or more)**

- Display table near registration for promotional materials
- Recognition in the Awards Ceremony/Presidential Address Program
- Pre- or postconference attendee mailing list
- Company name and/or logo listed on the annual meeting website
- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2009 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on a sponsor sign near registration
- Recognition in Annual Meeting Program and Onsite Program

#### **Gold Sponsor (\$7,500 to \$9,999)**

- Pre- or postconference attendee mailing list
- Company name and/or logo listed on the annual meeting website
- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2009 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in Annual Meeting Program and Onsite Program

#### **Silver Sponsor (\$5,000 to \$7,499)**

- Inclusion of one promotional item in attendee bags
- First right of renewal for sponsorship at the 2009 meeting
- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in Annual Meeting Program and Onsite Program

#### **Bronze Sponsor (\$2,500 to \$4,999)**

- One quarter page advertisement in the *Convention Supplement*
- Company name on sponsor sign near registration
- Recognition in Annual Meeting Program and Onsite Program

#### **Copper Sponsor (up to \$2,499)**

- Company name on sponsor sign near registration
- Recognition in Annual Meeting Program and Onsite Program



2008

OAH ANNUAL MEETING

### **Regional Receptions—\$7,500**

Regional receptions provide attendees the opportunity to make connections on the first full night of the conference, and usually draw more than a quarter of the total meeting attendance. Display tables will be available near the entrance for promotional materials. Drinks and hors d'oeuvres are provided. Receptions can be exclusive or broken into cosponsorships.

### **Tote Bags—\$7,500**

Attendees will carry your organization with them wherever they go—even after the meeting. Bags will feature your company logo.

### **Internet Café—\$7,500**

With this sponsorship, attendees will be able to stay connected while they attend the convention. Computers will be set near registration and signage will proudly thank your organization for your support.

### **Welcome Reception—\$5,000**

The Thursday night Welcome Reception will be the first event of the 2008 Annual Meeting. Make your presence known at this special event which will allow attendees to register and come together the night before the meeting begins. Drinks and hors d'oeuvres are provided.

### **Distinguished Members Reception—\$5,000**

Put your organization's name in front of the most longstanding members of the OAH at this important and well-attended reception. Drinks and hors d'oeuvres are provided.

### **Women Historians Reception—\$2,500**

The Women Historians Reception is one of the most popular and well-attended receptions of the meeting. Your sponsorship of this event will put your organization in front of more than one hundred attendees. A display table for promotional items will be available near the door.

### **TAH Symposium Breakfast—\$2,500**

The OAH will sponsor a two-day symposium on the Teaching American History Grant program. More than one hundred precollegiate teachers and university faculty will take advantage of the symposium on Wednesday and Thursday of the meeting. Your company name and logo will be displayed at each breakfast table on Thursday. A display table will also be available near the door for your promotional materials.

### **Graduate Student Breakfast—\$2,500**

All graduate student members and nonmembers are invited to join OAH leaders for a continental breakfast on Saturday morning.

### **Birds of a Feather Receptions—\$2,500/reception**

OAH invites attendees to one of many "Birds of a Feather" receptions. The receptions allow attendees with similar professional interests, careers, or backgrounds to meet and make professional contacts. These receptions include the Public Historians Reception, the Precollegiate Teachers Reception, and the International Attendees' Reception.

### **OAH Attendee Badges—\$1,500**

Attach your logo to the over 2,000 badges that are worn—and seen—constantly at the OAH meeting.

### **OAH Awards Ceremony Program—\$1,000**

The OAH Awards Ceremony is typically one of the best attended events of the Annual Meeting. Get your name and logo in the hands of every attendee of this important yearly event!

### **Exhibit Hall Refreshment Break—\$500/break**

For several years, OAH has offered coffee and soft drinks at various times in the exhibit hall. Attendees now know to look for drinks in the exhibit hall in the morning or afternoon. Direct exhibit hall traffic to your booth by sponsoring a reception in the hall. Your company name and logo will be displayed on a sign near the refreshment table, and OAH will provide a sign for you to display at your booth, thanking you for the sponsorship.

### **Tote Bag Stuffers—\$500/item**

Add a brochure, postcard, or catalog to the tote bags given to each annual meeting attendee. This is a great opportunity for museums to provide discount admission coupons, or for exhibiting companies to offer incentives to drive traffic to an exhibit booth.

### **Program Segment Sponsorships—\$300/block**

Show your organization's support of the OAH by sponsoring an entire block of sessions in the OAH program. You can choose one of the ten session segments—three on Friday, four on Saturday, and three on Sunday—or sponsor an entire day. Your logo and name will appear on each page on the Annual Meeting *Program* that corresponds with your chosen block, signs will be displayed during your chosen block in the convention hotel, and you will have the opportunity to display materials near registration as a featured sponsor during your time period.

### **Design Your Own Sponsorship Opportunity**

Work with the OAH Sponsorship Coordinator to design the perfect opportunity for your organization to connect with more than 2,000 attendees and show support for history education at the same time. Contact Jason Groth at 812-855-6685; <jason@oah.org>.



# 2008 Sponsorship Application

## step 1

### Sponsorship Opportunities

Choose as many as you would like:

- Western Region Reception (full)
- Western Region Reception (half)
- Eastern Region Reception (full)
- Eastern Region Reception (half)
- Midwestern Region Reception (full)
- Midwestern Region Reception (half)
- Southern Region Reception (full)
- Southern Region Reception (half)
- Tote Bags
- Internet Café
- Welcome Reception
- Distinguished Members Reception
- Women Historians Reception
- TAH Symposium Breakfast
- Graduate Student Breakfast
- Birds of a Feather Reception
  - Public Historians Reception
  - Precollegiate Teachers Reception
  - International Attendees' Reception
- OAH Attendee Badges
- OAH Awards Ceremony Program
- Exhibit Hall Refreshments
- Tote Bag Stuffers
- Session Block Sponsorship
  - Segment Number(s) \_\_\_\_\_

## step 2

### Sponsorship Benefits

Check the appropriate sponsorship level based on your total investment above:

- Platinum (\$10,000 or more)
- Gold (\$7,500 to \$9,999)
- Silver (\$5,000 to \$7,499)
- Bronze (\$2,500 to \$4,999)
- Copper (up to \$2,499)

## step 3

### Contact Information

To secure your sponsorship, complete the following information. OAH will contact you and issue a contract. Sponsorship will not be guaranteed without a signed application and contract, and payment is received.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

### Payment

Payment Method

- Check (payable to OAH)
- Visa     MasterCard     American Express

\_\_\_\_\_  
Payment Amount

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expire Date

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Signature

## step 4

### Mail or Fax to:

**Jason Groth**

Sponsorship Coordinator

Organization of American Historians

112 North Bryan Avenue, PO Box 5457

Bloomington, Indiana 47407-5457

Phone: 812-855-7311; Fax 812-855-0696; jason@oah.org