

OAH NEWSLETTER

Published quarterly, the OAH NEWSLETTER includes articles on current developments in the profession, interviews, special features, and timely news about the activities of the organization. Advertisements include American history books, products, and services; fellowship and grant opportunities; meetings and happenings of other organizations; special announcements; calls for papers; Professional Opportunities. The print version circulates to all OAH individual and institution members and the online version is available to the public.

DISPLAY-AD RATES (black-and-white only)

Postions	One issue	Two consecutive	Four consecutive
Full page	\$700	\$650	\$600
Half page	\$550	\$525	\$500
Quarter page	\$400	\$375	\$350
Sixth page	\$300	\$275	\$250

PUBLICATION SCHEDULE/DEADLINES

Issue dates	Reservation deadline	Artwork deadline
February	January 1	January 1
May	April 1	April 1
August	July 1	July 1
November	October 1	October 1

MECHANICAL SPECIFICATIONS

Ad sizes	Measurements (width / height)
Full page	10" x 11" [10" x 11"]
Half page	10" x 5.375" [10" x 5-3/8"]
Quarter page	4.875" x 5.375" [4-7/8" x 5-3/8"]
Sixth page	3.1875" x 5.375" [3-3/16" x 5-3/8"]

PROFESSIONAL OPPORTUNITIES

Length	Rates	Ads over 150 words will be edited. If paying for a Professional Opportunity ad, your description will also appear for free online on the OAH Jobs Online Web site.
1-100 words	\$80	
101-150 words	\$120	

OAH Jobs Online is a Web site of job opportunities in the American history profession at <http://www.oah.org/announce/jobs.html>. Postings are billed at \$75 for a 90 days listing. Send job descriptions with a billing address and contact name to <advertise@oah.org>. Questions are welcome.

Information is subject to change. Form was created June 2008. Information can also be accessed online at <http://www.oah.org/pubs/advertising.html>.



SPECIFICATIONS

Print circulation: 11,500
Trim size: 11" x 12.625" [11" x 12-5/8"]
Printing method: Offset

Artwork: There is a 20% dot gain on press (images become more saturated) so design the artwork accordingly. Artwork files should arrive as uncompressed press-ready Adobe PDF files. If this is not possible, contact the OAH Advertising Manager to discuss alternatives. Art may be sent by email attachment to <advertise@oah.org> if the file does not exceed 10MB. If over, mail artwork on a CD-ROM to the address below or upon request to the OAH Advertising Manager a Web address can be created for uploading the file.

Image resolution: No less than 300 dpi

Color: Artwork files and linked image must be black-and-white/gray-scale. "Rich black" (a build of CMYK inks) cannot be used.

Frequency rates: Advertisers with contracts may purchase additional pages at the consecutive rate. Failure to fulfill contract will result in short-rate billing for all unearned discounts.

Discounts: 15% ad agency commission discounts are available to advertisers who use professionally recognized ad agencies for reservations. In-house agencies and freelance graphic designers do not qualify.

Additional charges: Ad preparation costs will be billed at a minimum of \$50 per item or hour.

CONTACT INFORMATION

Reservations: Contact OAH Advertising Manager by email at advertise@oah.org

Advertising Manager: <advertise@oah.org> (email), 812.855.4098 (phone), 812.855.0696 (fax)

Mailing address: Advertising Manager, OAH, 111 N. Bryan Ave. or P.O. Box 5457, Bloomington, IN 47407-5457