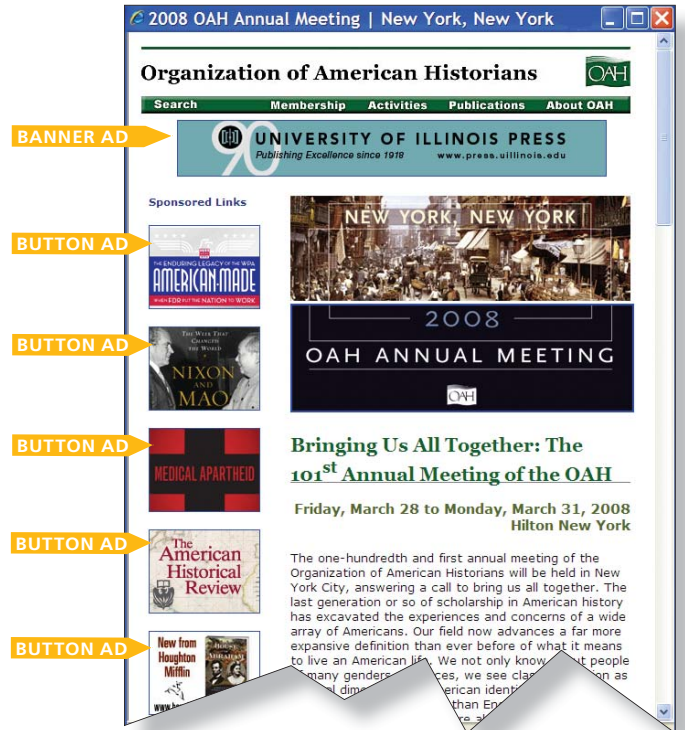


2009 OAH ANNUAL MEETING WEB SITE ADVERTISING

Available for a limited time—January to March

Jump start your sales efforts by promoting new U.S. history books, products, and/or services to thousands of potential customers during the months leading up to OAH's Annual Meeting. American historians, professionals, teachers, and students will visit the OAH Annual Meeting web site <www.oah.org/meetings/2009> between January and March for essential meeting information. Placing an ad on this heavily trafficked site allows you to capture their attention early, invite them to your booth, and then reinforce your message to them in the program and at the exhibit hall. Your ad is linked to the web address of your choice—animation is welcomed. Whether your ad links to your home page, a specially designed marketing effort, or an order form for a specific product or service, the connection is instant.



D E T A I L S

RATES & SPECIFICATIONS

BANNER ad rate: \$600.00 (only one available)

BANNER ad size: 468 pixels wide by 60 pixels high

BUTTON ad rate: \$200.00

BUTTON ad size: 120 pixels wide by 90 pixels high

Web site location: <http://www.org/meetings/2008> (online mock-up available at: <http://www.oah.org/ads/mtgwebads.html>)

Position: Only one banner ad will be accepted. Button ads will be placed in sequence—top to bottom—according to the reservation date.

Placement duration: January 1 to March 31, 2009.

File format: .jpg or .gif (animation and rotation effects are accepted)

Restrictions and disclaimer: The OAH reserves the right to refuse any request for advertising that is not consonant with the goals and mission of the organization.

RESERVATIONS & DELIVERY

Reservations: Contact the OAH Advertising Manager with at least two weeks notice. Supply a reservation contact name with email address, billing name and mailing address ad type (banner or button). Artwork/creatives will be posted by January 1, 2009.

Creative/Artwork Delivery: Deliver artwork to the OAH Advertising Manager via email at <advertise@oah.org>, including the linking URL, by December 5, 2008.

Contact OAH Advertising Manager: <advertise@oah.org> (email); 812.855.4098 (phone); 812.855.0696 (fax); OAH, P.O. Box 5457 or 111 N. Bryan Ave., Bloomington, IN 47407-5457 (mail).

Information is subject to change. Form was updated March 2008.