You’re Invited...

...To Exhibit at the Nation's Largest Gathering of American Historians.

Eight Out of Ten Organizations Return Every Year to Exhibit!

Who are we?
The Organization of American Historians (OAH) is the largest professional society dedicated to the teaching, study, and presentation of American history.

What is the Annual Meeting?
Each spring, the OAH brings together thousands of history practitioners with publishers and research and teaching resource providers for its Annual Meeting—the largest meeting of American historians in the nation. The OAH Annual Meeting provides more than 170 informative sessions and presents nationally renowned speakers on the most recent scholarship and pedagogy.

Why Providence?
Conveniently located close to major cities such as Boston, Philadelphia, New York, and Washington, D.C., Providence is an easy train ride for many OAH Annual Meeting attendees.

Who are the attendees?
The OAH Annual Meeting attracts a unique blend of history professionals at various stages of their careers. These include professional scholars, departmental and university administrators, educators, public historians, and graduate students.

Why you should participate!
Attendees are looking for a variety of American history resources and networking opportunities to enhance their careers, teaching skills, and interests. Exhibitors are publishers, associations, archives, and museums in the field, as well as organizations offering technology resources and teaching tools.

Why You Should Invest!

Instruct, recruit, and receive immediate feedback from the leading group of American history scholars

Introduce your brand, products, and services to decision makers, educators, graduate students, and more

Enhance your visibility and image in the field

Booth interactions are maximized with more than nine hours of scheduled breaks

Extensive networking opportunities available with history luminaries, experts, peer organizations, and companies

Increase visibility further with a wide variety of sponsorship opportunities
Booth Space

10’ x 10’ .......................................................... $1,300
10’ x 10’ Corner Booth ........................................ $1,375
20’ x 20’ Pavilion Booth ........................................ $3,800

THE FEE FOR EACH BOOTH INCLUDES:
• Four complimentary conference passes
  (additional passes available for a fee)
• 6ft draped table, two chairs and wastebasket
• Draped 8’ backwall and 3’ sidewalls
• Booth identification sign
• Listing on website and publications

*Booth assignment is based on a first come, first served basis.*

Panel Displays

A specially designed exhibit area for associations and not-for-profit organizations ........................................ $200

THE FEE INCLUDES:
• Two complimentary conference passes
  (additional passes available for a fee)
• 3’ x 8’ panel board—ideal to pin posters
• 4’ draped table, one chair, and wastebasket
• Panel identification sign

Exhibit Enhancements

WEBSITE

Upgrade Website Presence ........................................ $75

Add a 100x75 pixel logo and a 25-word description with a direct link to your web page to the online exhibitor list

INSERTS

Tote Bag Inserts ............................................... $500

Inserts are an easy and effective way to get your organization’s name in the hands of all conference attendees. Insert a brochure, postcard, catalog, CD, DVD, or other promotional item.

COMBOS

Enhancement Package 1 ....................................... $700

INCLUDES:
• Tote bag insert
• Upgraded online exhibitor listing
• Attendee participant list

Enhancement Package 2 ....................................... $275

INCLUDES:
• Upgraded online exhibitor listing
• Attendee participant list
Levels of Sponsorship

Based on your organization’s total investment, you qualify for the following sponsorship benefits:

**CLIO**
$15,000 +
- Six FREE conference passes
- Eight FREE exhibit hall passes
- Table space for promotional material in the registration area
- OAH Awards Program recognition
- Attendee mailing list (pre and post-conference)
- 150x100 pixel logo on website with 100-word description
- Logo on front page of conference website
- Logo and 25-word description in onsite program
- One promotional item in the attendee tote bags

**STEAMBOAT**
$10,000 +
- Four FREE conference passes
- Six FREE exhibit hall passes
- Attendee mailing list (pre and post-conference)
- 100 x 75 pixel logo on website with 50-word description
- Logo in onsite program
- One promotional item in the attendee tote bag

**RAINTREE**
$5,000 +
- Four FREE conference passes
- Four FREE exhibit hall passes
- 100 x 75 pixel logo on website with 25-word description
- One promotional item in attendee tote bags

**Become a Co-Sponsor**
Sponsor $300.00 or more to select opportunities listed and receive recognition in the printed programs and on conference signage.

(Not available for all functions)
## Sponsorships

### NEW OPPORTUNITIES TO BE SEEN!

#### The "PUB" HUB
FREE for exhibitors/attendees
Publishers take part in speed networking, connecting you with potential authors in a private "office."
INcludes: • 15 minute introductions • a comfortable, private, furnished space that may be used as a booth extension for the duration of the meeting
**Sign up with hselby@oah.org**

#### Name the Plenary Hall!
$2,000
In 2016, the plenary sessions will take place in the exhibit hall. Let us designate the hall with your name in the print program and with banners at the entrances.

#### The Library Lounge
$500
New in 2016 is an "unconference" occurring in our new Chat Room and Bar in the Library Lounge. Attendees will come together to discuss, debate, and socialize over topics that are important to them, before browsing the discounts at the end of the exhibit day.

### REFRESHMENTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recharge Café</td>
<td>$3,800</td>
</tr>
</tbody>
</table>
| RECEIVE: • Logo throughout café • Sponsor message  
  on tabletop signage • Recognition in promotional material and on site graphics • Logo and sponsor listing in conference resource guide  
  **Co-sponsorship available** |

#### Added Value Option:
**Recharge Café & Wireless Internet**
$11,000

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Afternoon Pick-me-up: Free Coffee</td>
<td>$2,000</td>
</tr>
</tbody>
</table>
| RECEIVE: Advertising in meeting promotional materials  
  • Signage in exhibit hall • Tabletop signs in the seating area • The option to staff break time to greet attendees |

### IN HAND

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Key Card Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Lanyard Sponsorship</td>
<td>$2,800</td>
</tr>
<tr>
<td>Tote Bag Inserts</td>
<td>$500</td>
</tr>
</tbody>
</table>

### TECHNOLOGY

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App</td>
<td>$5,000</td>
</tr>
<tr>
<td>RECEIVE: Your logo on every app page, in OAH promotional material, and on site graphics</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research &amp; Teaching Tool Stream</td>
<td>$500</td>
</tr>
</tbody>
</table>
| Develop and present an instructional session—during regular session hours—demonstrating technological advancements useful for research and in the classroom.  
  (Frequently requested by past-meeting attendees)  
  **Must be ordered by September 01, 2015** |

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Internet</td>
<td>$9,000</td>
</tr>
</tbody>
</table>
| RECEIVE: • Signage throughout the conference  
  • Recognition in promotional material and on site meeting graphics • A network name reflecting your company • A home page designated by you  
  **Co-sponsorship available** |

### NETWORKING

Receive recognition in OAH Meeting publications, on the website, and on meeting signs. In the event room, table-top signs display sponsorship and you may place promotional fliers or handouts throughout.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Night Reception</td>
<td>$10,000</td>
</tr>
<tr>
<td>OAH Presidential Reception</td>
<td>$7,500</td>
</tr>
<tr>
<td>OAH Distinguished Members Reception</td>
<td>$5,000</td>
</tr>
<tr>
<td>International Attendees Reception</td>
<td>$2,700</td>
</tr>
<tr>
<td>Pre-collegiate Teachers Function</td>
<td>$2,700</td>
</tr>
<tr>
<td>Community College Historians Breakfast</td>
<td>$3,000</td>
</tr>
<tr>
<td>Graduate Student Reception</td>
<td>$3,000</td>
</tr>
<tr>
<td>New Member/Graduate Student Breakfast</td>
<td>$3,000</td>
</tr>
<tr>
<td>Community College Historians Workshop</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
Advertising Opportunities

Program Ads

PRINT: The OAH Annual Meeting Program is the most sought-after print promotional tool offered by OAH, with nearly half of its pages devoted to advertising. Showcase your latest American history titles, products, and services to all of OAH’s membership.

<table>
<thead>
<tr>
<th>Size</th>
<th>Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>4-color</td>
<td>$1,350</td>
</tr>
<tr>
<td>Full Page</td>
<td>B&amp;W</td>
<td>$1,150</td>
</tr>
<tr>
<td>Half Page</td>
<td>4-Color</td>
<td>$850</td>
</tr>
<tr>
<td>Half Page</td>
<td>B&amp;W</td>
<td>$650</td>
</tr>
<tr>
<td>Covers II &amp; III</td>
<td>4-Color</td>
<td>$1,900</td>
</tr>
<tr>
<td>Cover IV</td>
<td>4-Color</td>
<td>$2,100</td>
</tr>
</tbody>
</table>

Circulation: approximately 10,000
Publication Date: December 2015
All orders must be placed by October 1, 2015
Artwork due: October 31, 2015

Artwork Specifications:
- Display Ad sizes (width x height):
  - Full page, 7.00” x 9.00”;
  - Half page, 7.00” x 4.375”;
  - Cover (full-bleed, 125°) 8.375” x 10.875”
- Trim Size: 8.375” x 10.875”
- File Format: Uncompressed, press-ready, Adobe PDF files
- 4-Color: Files, including linked images, must be created using a CMYK-color profile.
- Black-and-white: Files must be created using grayscale profiles, including linked images.
- Resolution: Artwork files must be at least 300dpi, including linked images
- Graphics assistance: Layout & production: $60/hour

Web Site Ads

DIGITAL: Submit a banner ad during the months leading up to the OAH Annual Meeting. More than 27,000 visitors will access the Annual Meeting website between January and April 2015. Direct traffic to the URL of your choice and remind them to visit your booth at the Annual Meeting.

Specifications:
- Artwork size (width x height): 300 x 100 pixels; 40 kb file size
- Ads appear in the right-hand column of the page
- Each ad will rotate through three designated positions
- Ad will stay on the website until April 30th, 2016
- Option for a five second length animation with one-loop maximum

Restrictions and disclaimer: Information is subject to change. The OAH reserves the right to refuse any request for advertising and display that is not consistent with the goals and purposes of the organization.
Exhibitor Information

EXHIBITOR MOVE-IN
Wednesday, April 15
3:00 pm – 7:00 pm
Thursday, April 7
8:00 am – 2:00 pm

EXHIBIT HALL HOURS
Thursday, April 16
3:00 pm – 8:30 pm
OPENING NIGHT RECEPTION
6:30 pm – 8:30 pm
Friday, April 17
9:00 am – 6:00 pm
Saturday, April 18
8:00 am – 5:00 pm

EXHIBITOR MOVE-OUT
Saturday, April 18
5:00 pm – 7:30 pm

Reserve Your Space and Sponsorships Today!

SEND YOUR RESERVATION FORM TO:
Hajni Selby, B.Sc., M.A., Director of Meetings
Organization of American Historians
112 N. Bryan Ave., Bloomington, IN, 47408
Fax: 812 855 0696 | Phone: 812 855 9853
email: hselby@oah.org