Pick Your Level of Sponsorship

As a sponsor, you will be recognized as a true partner. Qualify for one of these levels based on your total purchase of ads, booth space, and sponsorships. Choose one of the following sponsorship levels to increase your exposure:

**Clio | $10,000+**
Clio sponsors receive acknowledgement and their logo in the *OAH Annual Meeting Program, OAH Onsite Program*, and website listing, signage at the conference, four additional conference passes, a tote bag insert, recognition in the *OAH Awards Booklet*, and a Clio-level “booth” featuring a 50 word description in the main virtual hall.

**Steamboat | $5,000+**
Steamboat sponsors receive acknowledgement and their logo in the *OAH Annual Meeting Program, OAH Onsite Program*, and website listing, signage at the conference, three additional conference passes, and a Steamboat-level “booth” in the virtual exhibit hall.

**Raintree | $3,000+**
Raintree sponsors receive acknowledgement and their logo in the *OAH Annual Meeting Program, OAH Onsite Program*, and website listing, signage at the conference, two additional conference passes, and a Raintree-level “booth” in the virtual exhibit hall.

**Premium Sponsorships**
- **Water Bottle Tower | $12,000**
  Includes branded water bottles dispensed in a branded tower
- **Tote Bag | $10,000**
  Branded tote bag for all onsite attendees
- **Hotel Key Cards | $5,000**
  Branded key cards given to all OAH attendees during hotel check-in.
- **Mobile App | $5,000**
  Logo on Mobile App landing page and three banner ads with links. Full promotion on signage, print, and online publications.
- **Lanyards | $3,000**
  Branded lanyards given to all attendees with their namebadges at registration.

**Networking Sponsorships**
- **Opening Night Reception | $12,000**
  Maximize your visibility during the Opening Night Reception. This event attracts over 400 attendees.
- **OAH President’s Reception | $10,000**
  Sponsor the celebration of outgoing OAH president. Attracts over 350 attendees.
- **Distinguished Members Reception | $7,000**
  This invite-only event gathers over 300 of OAH’s largest donors and longtime members.
- **Exhibit Hall Coffee Break | $4,000**
  A three-hour coffee break stationed near your booth during one of two lunch breaks, includes onsite signage and print and digital promotion.

**Branding Sponsorships**
- **Welcome Banner/Mat • Headers • Column • Clings • Escalator Clings**
  Greet attendees with your logo on sponsored signage and clings throughout the conference space. Contact us for options, examples, and pricing.
Printed Programs

1.) JANUARY: OAH Annual Meeting Program
Mailed to all OAH members after the first of the year, reserve your space by October 19, 2020 and reach over 8,000 professional scholars, educators, university administrators, public historians, and graduate students in advance of the conference!

Full Page | $1,375
Half Page | $900
Inside front cover and Inside back cover | $1,950
Back Cover | $2,150
Circulation: approximately 8,000
Print Date: December
Orders due no later than October 19
Artwork due November 2

2.) APRIL: OAH Onsite Program
Distributed to all attendees upon arriving at the conference, the Onsite Program contains all the information attendees need to get the most out of their attendance—location and hours of the Exhibit Hall, updated sessions and room locations, meal and break times, extra-curricular activities, etc.

Full Page | $975
Half Page | $650
Quarter Page | $375
Inside front cover and Inside back cover | $1,575
Back Cover | $1,975
Circulation: approximately 2,000
Print Date: March
Orders due no later than February 1
Artwork due February 15

Digital Media

Web Banner Ad | $650
Submit a banner ad during the months leading up to the OAH Annual Meeting. More than 64,000 visitors will access the Annual Meeting pages on the OAH website (oah.org/oah21) between January and April. Direct traffic to the URL of your choice, and remind them to visit your booth at the Annual Meeting.

- 300px(w) by 100px(h) .jpg, .png, or .gif
- Ads appear in the right-hand column of the page
- Each ad will rotate through three designated positions with each page load.
- Your ad will stay on the website until April 30
- Add additional months for $100/month

Save 10% on each when you purchase ads in both printed programs plus a web banner ad!

Email Tower Ad | $325
- 120px(w) by 300px(h) .png, .jpg, or .gif
- Links to the URL of your choice
- Appears on the top right side bar of an OAH Annual Meeting email sent to approximately 8,000 OAH members, presenters, and past attendees.

Featured Email Messaging | $275
Shine the spotlight on your exhibit and share important messaging and news with attendees as a featured exhibitor in an Annual Meeting email leading up to the conference. Include up to 75 words and one 150px by 150px image (.png, .jpg, or .gif). Link to any URLs of your choice.

NEW! Virtual Exhibit Booth | $750
The Virtual Exhibit Hall offers the opportunity to exhibit online before, during, and after the conference. Each virtual exhibitor receives an exclusive online booth with the opportunity to post three banners (including video), a 300-word description, direct link to sales page, direct link to web page, logo, social media listings, and links to contacts. The Virtual Hall is posted three months before the conference (or when purchased) and will remain up for three months following. This option is also available at a discount for in-person exhibitors as an add-on.

Print Advertising Specifications and Information
Display ad sizes (width x height):
Full page: 7.25” x 9.25”
Half page: 7.25” x 4.375”
Quarter page: 3.375” x 4.375”
Cover (no bleed): 7.375” x 9.875”
Cover (with bleed): 8.375” x 10.875”, plus .125” trim on all sides; final artwork size 8.625” x 11.125”
- All ads are color
- Trim Size: 8.375” x 10.875”
- File Format: Uncompressed, press-ready, Adobe PDF files
- 4-Color: Files and linked images, must use CMYK-color profile.
- Resolution: 300dpi, including linked images
- Graphics assistance: Layout & production: $60/hour

ktaylor@oah.org
EXHIBITING

Exhibit Space

10’X10’ Aisle Booth | $1,380
10’X10’ Corner Booth | $1,480
20’X20’ Island Booth | $4,400
(May not be shared)

Each 10’X10’ booth includes:

- Four complimentary conference passes ($660 value)
- Additional passes available at a deeply discounted rate
- 6ft draped table, two chairs, and wastebasket
- Draped 8’ backwall and 3’ sidewalls
- Booth identification sign
- Listing in the OAH Annual Meeting Program, the OAH Onsite Program, and web listing

Exhibit Lite (Tabletop display) | $900

A budget friendly option. Save hundreds on shipping and staffing. Pack your entire booth in a suitcase!

The fee for the booth includes:

- Two complimentary conference passes ($330 value)
- Additional passes available at a deeply discounted rate
- 8ft draped table, two chairs, and wastebasket (no booth space is available for additional furniture)
- Tabletop identification sign
- Listing in the OAH Annual Meeting Program, the OAH Onsite Program, and web listing

Panel Display | $275

We created this affordable option with the smaller, membership-based non-profit in mind. Panel displays are limited to non-profits such as historical associations, societies, and small museums, and include two complimentary registrations ($330 value), a 4ft draped table, chair, and easel.

Exhibit Enhancements

Tote Bag Inserts | $550

Send us your catalog, flyer, postcard, booklet, or branded item to be included in the totes provided to all attendees on site. Some size restrictions apply.

Featured Email Messaging | $275

Shine the spotlight on your exhibit and share important messaging & news with attendees as a featured exhibitor in an Annual Meeting email leading up to the conference. Include up to 75 words and one image (not to exceed 150px by150px). Link to any URLs of your choice.

Virtual Booth Exhibit Upgrade | $150

Add a new Virtual Exhibit Booth at a deeply discounted rate to complement your OAH exhibit. (See details under “Advertising”) This discounted price is only available with an on-site booth purchase.

Bundled Discount | $820

Select all of the above 3 enhancements and save!

OAH Annual Meeting Sales Contact:

Kristy Taylor | ktaylor@oah.org | 812-855-5520

112 N. Bryan Ave., Bloomington, IN 47408

Payment Terms:

Exhibit Criteria: Exhibiting firms are limited to those providing publications, services, or products which relate directly to history, teaching, pedagogy, or education. OAH reserves the right to remove an exhibit or any part of an exhibit which, in the sole judgment of OAH, is misleading or deceptive, in poor taste, or is not consonant with the goals and objectives of the OAH conference. Subletting is strictly prohibited. Booth sharing is not permitted without express consent of the OAH.

Deposit on Booth Orders: A 50% deposit is due with the signed application and no later than October 19, 2020. Any outstanding balance is due by January 1, 2021. Contracts received on or after January 2021, must be accompanied by full payment.

Booth Cancellation: Notification for cancellation must be made in writing. The exhibitor forfeits all monies paid and is obligated to pay the following rates: September 1, 2020: 50% of full payment; November 1, 2020: 75% of full payment; January 1, 2021: 100% of full payment. Should cancellation of the conference occur exhibitors may either defer their payment to the following year, purchase alternate products of equal value, or request a refund minus 15% processing fee.

On Advertising Orders: All advertising orders are final. Once a signed insertion order is received, you are responsible for payment in full. Credit card information is required to secure reservation. If an invoice is requested, payment is due within 30 days of receipt of invoice. Any invoice more than 60 days past due will incur a finance charge of 18% per annum on the unpaid balance. No refunds apply. Should cancellation of the conference occur and purchase not be delivered advertisers may purchase items of equal value or be refunded minus a 15% processing fee.