ADVERTISING, EXHIBITING & SPONSORSHIP at #OAH23

oah.org/oah23/sales
Pick Your Level of Sponsorship

As a sponsor, you will be recognized as a true partner. Qualify for one of these levels based on your total purchase of ads, booth space, and sponsorships. Choose one of the following sponsorship levels to increase your exposure:

**Premium Sponsorships**

- **Water Bottle Tower | $12,000**
  Includes branded water bottles dispensed in a branded tower
- **Tote Bag | $10,000**
  Branded tote bag for all onsite attendees
- **Hotel Key Cards | $5,500**
  Branded key cards given to all OAH attendees during hotel check-in.
- **Mobile App | $5,000**
  Logo on Mobile App landing page and three banner ads with links. Full promotion on signage, print, and online publications.
- **Lanyards | $3,000**
  Branded lanyards given to all attendees with their namebadges at registration.

**Networking Sponsorships**

All networking sponsorships receive table signs and recognition in OAH conference publications.

- **Opening Night Reception | $12,000**
  Maximize your visibility during the Opening Night Reception. This event attracts over 400 attendees.
- **OAH President’s Reception | $10,000**
  Sponsor the celebration of outgoing OAH president. Attracts over 350 attendees.
- **Distinguished Members Reception | $7,000**
  This invite-only event gathers over 300 of OAH’s most generous donors and longtime members.
- **Exhibit Hall Coffee Break | $4,000**
  A two-hour coffee break stationed near your booth during one of two lunch breaks, includes onsite signage and print and digital promotion.

**Branding Sponsorships**

Welcome Banner/Mat • Headers • Column • Clings • Escalator Clings
Greet attendees with your logo on sponsored signage and clings throughout the conference space. Contact us for options, examples, and pricing.

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**CLIO | $10,000+**
Clio sponsors receive acknowledgement and their logo in the OAH Conference Program, OAH Onsite Program, website, virtual conference, and mobile app listing, signage at the conference, four additional conference passes, a tote bag insert, and recognition in the OAH Awards Booklet.

**STEAMBOAT | $5,000+**
Steamboat sponsors receive acknowledgement and their logo in the OAH Conference Program, OAH Onsite Program, website, virtual conference, and mobile app listing, signage at the conference, and three additional conference passes.

**RAINTREE | $3,000+**
Raintree sponsors receive acknowledgement and their logo in the OAH Conference Program, OAH Onsite Program, website, virtual conference, and mobile app listing, signage at the conference, and two additional conference passes.
Printed Programs

1.) JANUARY: OAH Conference Program
This program mails to all OAH members and U.S. History departments in January. Reserve your ad space by October 21, and reach approximately 8,000 professional scholars, educators, university administrators, public historians, and graduate students in advance of the conference.

- Full Page | $1,375
- Half Page | $900
- Inside front cover and Inside back cover | $1,950
- Back Cover | $2,150

Circulation: approximately 8,000
Print Date: December 5
Order by October 21
Artwork due November 4

2.) APRIL: OAH Onsite Program
Distributed to all attendees upon arriving at the conference, the OAH Onsite Program contains all the information attendees need to get the most out of their attendance—location and hours, updated sessions and room locations, meal and break times, etc.

- Full Page | $975
- Half Page | $600
- Quarter Page | $350
- Inside front cover and Inside back cover | $1,550
- Back Cover | $1,975

Circulation: approximately 1,700
Print Date: March 3
Orders due no later than February 1
Artwork due February 10

Digital Media

Web Banner Ad | $750
Submit a banner ad during the months leading up to the OAH Conference. More than 64,000 visitors will access the conference pages on the OAH website between January and April. Direct traffic to the URL of your choice or remind them to visit your booth!

- 300px(w) by 100px(h) .jpg, .png, or .gif
- Ads appear in the right-hand column of the page
- Banner ads rotate through three designated positions with each page load.
- Your ad will stay on the website until April 30
- Add additional months before or after for $100/month

Email Tower Ad | $375

- 200px(w) by 400px(h) .png, .jpg, or .gif
- Links to the URL of your choice
- Appears on the top right side bar of an OAH conference email sent to approximately 8,000 OAH members, presenters, and past attendees.
- Scheduling starts in November

Virtual Conference Advertising

Virtual Conference Banner Ads
Include a welcome banner on the conference platform and a direct link to your booth or website.

- Conference Platform Side Banner 300x300 | $750
- Conference Platform Side Banner 300x100 | $400
- Session Footer (Includes 5 sessions) | $150
- Virtual Exhibit Hall Banner 300x100 | $175
- Virtual Exhibit Hall Banner 300x300 | $350

Virtual Conference Session Ads
1920X1080 or 1280X720 (16:9 ratio)
Place your advertisement at the opening of the live or recorded session (or sessions) of your choice directing attendees to your website or booth. Ads are 20 seconds in length.

- Still Image Ad (placed in recorded session) | $175
- Recorded Session Ad (placed in recorded session) | $250
- Live in-Zoom Ad | $300

Print Advertising Specifications and Information

Display ad sizes (width x height):
Full page: 7.25” x 9.25”
Half page: 7.25" x 4.375”
Quarter page: 3.375” x 4.375”
Cover: 8.375” x 10.875,” plus .125” bleed

File Format: Uncompressed, press-ready, Adobe PDF files
4-Color: Files and linked images, must use CMYK-color profile.
Resolution: 300dpi, including linked images
Graphics assistance: Layout & production: $60/hour

Sign up for three different advertising options for a 10% discount on all three!
EXHIBITING

Exhibit Space

10’X10’ Aisle Booth | $1,380
10’X10’ Corner Booth | $1,480
20’X20’ Island Booth | $4,400
(May not be shared)

Each 10’X10’ booth includes:
- Four complimentary conference passes
- Additional passes available at a deeply discounted rate
- 6ft draped table, two chairs, and wastebasket
- Draped 8’ backwall and 3’ sidewalls
- Booth identification sign
- Listing in the OAH Conference Program, the OAH Onsite Program, and web and mobile app listing

Exhibit Lite (Tabletop display) | $900
A budget friendly option. Save hundreds on shipping and staffing. Pack your entire booth in a suitcase!
The fee for the booth includes:
- Two complimentary conference passes
- Additional passes available at a deeply discounted rate
- 8ft draped table, two chairs, and wastebasket (no booth space is available for additional furniture)
- Tabletop identification sign
- Listing in the OAH Conference Program, the OAH Onsite Program, and web and mobile app listing

Panel Display In-person OR Virtual | $275
This affordable option is available for smaller, membership-based, non-profit organizations and is limited to non-profits such as historical associations, societies, and small museums.
Both options include:
- Two complimentary conference passes
- Listing in the OAH Conference Program, the OAH Onsite Program, Mobile App, and web listing
The in-person panel also includes:
- 4ft draped table, chair, and easel

Cooperative Book Exhibit
Publishers and authors, participate even if you can’t attend in person! For only $125 per title, ($95 for 2-5 books, $60 for 6+ books), your latest and best selling U.S. history titles will be displayed for OAH attendees at the staff-monitored Cooperative Book Display, located near the OAH booth for prime visibility. The booth will allow attendees to order your books during the three-day convention via your order forms or through the onsite computer.

Virtual Exhibit Booth | $950
As a virtual exhibitor, you’ll receive an exclusive online booth with the opportunity to post banners, video, a 300-word description, links, logo, social media listings, and contact information. This option is also available at a discount for in-person exhibitors as an add-on (see below).

Exhibitor Enhancements

Virtual Booth Exhibit Upgrade | $400
Add a Virtual Exhibit Booth at a deeply discounted rate to complement your OAH exhibit. This discounted price is only available with an on-site booth purchase.

Featured Email Messaging | $350
Shine the spotlight on your exhibit and share important messaging & news with attendees as a featured exhibitor in an Annual Meeting email leading up to the conference. Include up to 75 words and one image (not to exceed 150px by150px). Link to any URLs of your choice.

Tote Bag Inserts | $550
Send us your catalog, flyer, postcard, booklet, or branded item to be included in the totes provided to all attendees on site. Some size restrictions apply.

Upgraded Web Listing | $125
Add a 100px (w) x 75px (h) logo and a 25-word description with a direct link to your web page and stand out on the online exhibitor listing.

Bundled Discount | $875
Select all of the above 3 enhancements and save!

Payment Terms
Exhibit Criteria: Exhibiting firms are limited to those providing publications, services, or products which relate directly to history, teaching, pedagogy, or education. OAH reserves the right to remove an exhibit or any part of an exhibit which, in the sole judgment of OAH, is misleading or deceptive, in poor taste, or is not consonant with the goals and objectives of the OAH conference. Booth sharing is not permitted.

Deposit on Booth Orders: For orders placed by December 31, a 50% deposit is due with the signed application or when the order is submitted online. Any outstanding balance is due by January 1. Orders submitted online or received on or after January 1 must be accompanied by full payment.

Booth Cancellation: Notification for cancellation must be made in writing. The exhibitor forfeits all monies paid and is obligated to pay the following rates:
- September 1: 50% of full payment; November 1: 75% of full payment; January 1: 100% of full payment. Should cancellation of the conference occur, exhibitors may either defer their payment to the following year, purchase alternate products of equal value, or request a refund minus 15% processing fee.

On Advertising Orders: All advertising orders are final. Once a signed insertion order is received, you are responsible for payment in full. Credit card information is required to secure reservation. If an invoice is requested, payment is due within 30 days of receipt of invoice. Any invoice more than 60 days past due will incur a finance charge of 18% per annum on the unpaid balance. No refunds apply. Should cancellation of the conference occur and purchase not be delivered, advertisers may purchase items of equal value or be refunded minus a 15% processing fee.

oah.org/oah23/sales
Sales inquiries: ktaylor@oah.org
Booths are assigned first-come, first-served, so reserve your premium spot in the exhibit hall today!

Visit oah.org/oah23/sales for more details on all available opportunities.

When you are ready to order, visit the Conference Partner Center at secure.oah.org/conference-partners

or email Kristy Taylor at ktaylor@oah.org for help

(or grab her attention on the exhibit hall floor!)