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A Message from the OAH President

Albert M. Camarillo

Since the gavel was handed to me by OAH immediate past president Alice Kessler-Harris at the conclusion of the 2012 OAH/NCPH Annual Meeting in April in Milwaukee, I am delighted to report that the organization is in excellent shape and moving ahead in some exciting new directions. Our executive director Katherine Finley (now in her third year in the post) and her staff in the Bloomington-based office, have brought not only stability to the OAH but a level of professionalism that will keep us in good stead for years to come. The Journal of American History, orchestrated so ably by editor Ed Linenthal and his staff, continues to publish outstanding articles. The June 2012 special issue “Oil in American History” was a significant contribution on an important topic not often enough addressed by historians. Reports that follow from both Kathy Finley and Ed Linenthal describe in detail the work being carried out at the Journal and in the headquarters office. The quarterly OAH Outlook continues to provide the membership with news and developments about the organization. Indeed, a quick review of all OAH publications, printed and online, reveals that the Organization of American Historians is healthy and thriving.

With regard to the 2013 conference program, we will finalize details by early October for what will be an outstanding annual meeting in San Francisco. We may not be able to promise beautiful Bay Area weather in April—though springtime in San Francisco is typically gorgeous—but we can promise a program filled with excellent sessions and panels and many exciting tours of the city and its historic places. Program Committee cochairs, Erika Lee and Tom Guglielmo (and their colleagues on the committee), worked diligently to build an outstanding program. The 2013 OAH Annual Meeting Local Resources Committee, chaired by Carol McKibben, has arranged a variety of tours and events sure to be of great interest to conference attendees.

On the topic of growing the ranks of OAH membership and related benefits, there are important developments occurring on two fronts. The OAH Executive Board will discuss a proposal at its November meeting to significantly grow the number of graduate students and recent PhDs affiliated with the organization through a new category of “sponsored” memberships. [These new memberships were approved and will be available in January 2013.] The dual idea here is to expand the membership and, at the same time,
create a connection between younger historians and the OAH early on in their professional careers by encouraging existing members to sponsor memberships for their current and former students. Efforts to attract more junior colleagues and students to the OAH through sponsored memberships are all part of our goal to create the “big tent” for practitioners of American history. The joint meeting in Milwaukee with the National Council on Public History, the recent establishment of an OAH service committee on Disability History and Historians, and current consideration of a new publication for members and potential new members are consistent with my commitment as president to broaden the reach of the organization.

The related questions of expanding members and broadening the appeal of the OAH has prompted consideration of a new publication that will reach out to, and benefit, a diverse community of OAH members. An ad hoc committee is busy drafting a proposal for consideration by the OAH Executive Board to create a new printed and online publication that will appeal to and benefit current members and, it is hoped, attract new members.

Professional organizations remain relevant to existing members and attract new members only if they can adapt and change in ways that serve multiple constituencies. The OAH is no exception. This is why I am especially excited to serve as president of the OAH at a time when we are considering development of new programs, membership opportunities, and publications.
Last year, the OAH focused on improving operations, reorganizing the national office staff and beginning the conversion to a new online database. Although we are still fine tuning the database to improve the efficiency and effectiveness of the organization, we have turned our attention outward to collaborate with other organizations and to communicate more effectively with our many constituents.

With the weakened economy, cuts in professional development budgets at universities and colleges, and the end of the Teaching American History (TAH) grants, the OAH saw a decrease in membership last fiscal year. However, at the end of this fiscal year, we have seen membership numbers increase slightly. We have streamlined the dues billing process so we can concentrate on membership marketing and improved membership service. We also have developed a number of joint memberships and marketing plans to target likely groups of individuals who might join the organization. This past year, we also opened a career center on our site and are working on a comprehensive career toolkit.

During the past year, the OAH has worked diligently to keep members and the public informed about the organization’s programs and publications. We have developed a monthly e-newsletter and revised and revamped a quarterly print newsletter. The latter won an award from the Indiana Society of Association Executives for the best newsletter in the state. We have also increased our visibility and reach by regularly posting on the Web site, utilizing social media and publishing an annual report. The OAH is trying to embrace historians not only in various careers but also in various phases of those careers. Our reach also has extended internationally with the continuation of the Japan residency program, the newly established Germany residency program, and as of the writing of this report, the establishment of a short-term residency program with China (funded by the Ford Foundation).

The OAH has worked closely with the National History Coalition and the National Humanities Alliance to advocate for funding for various agencies utilized...
by our members (i.e., the National Historical Public Records Commission and the National Archives). Although the TAH grants were eliminated from the federal budget, the OAH has worked with other groups to find funding for other educational initiatives that would support history education. Unfortunately, the fate of these programs will probably not be determined until the upcoming presidential election.

For the third consecutive year, the OAH will finish the year in the black. This was done by developing a very conservative budget and continuously monitoring expenses. We have developed other revenue sources for the OAH and improved membership services. In 2011–2012, we increased our annual giving efforts and established a planned giving program. Just prior to the end of the year, we received a $50,000 bequest from Marion and Horace Merrill, which will be used to fund graduate student travel to the annual meeting. Also, this past year, a task force surveyed members about the OAH Annual Meeting. The OAH is working hard to make improvements to the meeting and has negotiated favorable contracts with hotels to keep costs for members low. Some of the annual meeting improvements were instituted during the highly successful 2012 joint OAH/NCPH meeting in Milwaukee at which over 2,200 individuals attended.

Our partnership with Oxford University Press has proven to be very successful. The revenue exceeded Oxford’s and our expectations. We are very pleased with this outcome and look forward to more successes and benefits from this partnership.

During the past year, the OAH has enhanced and bolstered the National Park Service (NPS) program and the Distinguished Lectureship Series. The latter also won an award for best non-dues revenue program in the state of Indiana. A major multiyear study, Imperiled Promise: The State of History in the National Parks was completed this past year. This landmark study makes recommendations on how American history can be enhanced and bolstered within NPS. The Journal of American History will follow this study with an interchange that will appear in the September 2013 issue.

The OAH has launched a significant and successful Web site devoted to the Civil War sesquicentennial. In 2011 we looked at the origins of the war, during 2012 our focus has been on mobilizing for war, and in 2013 we will be provide information on turning points. Those who have not had an opportunity to check out the site (http://www.oah.org/programs/civilwar/) are missing a wonderful resource for research and teaching. One of the other successful Web components was one put together by the JAH called “Oil in American History.” You will see more about this in the publications report. We continue to look for unique ways provide our members the information they need in a convenient format on our Web pages.

The OAH still has much work to do and some of the challenges it faces are immense. However, the OAH has a strong and dedicated membership, as well as volunteers and staff who are committed to doing what it takes to move the organization and profession and discipline forward.
Over the past several years, we have been discussing the need for a process that deals with allegations of misconduct. After several revisions and numerous conversations, the publications office is happy to report that we have received Executive Board approval for our process documentation. These procedures may be viewed at http://www.oah.org/about/papers/policies/.

During this past fiscal year the Journal has published 497 book reviews, 16 Web site reviews, 11 exhibition reviews, and 11 movie reviews. There were 47 articles that appeared in the four issues published in fiscal year 2011–2012. These included the well-received “Oil and American History” issue published in June 2012. This issue has received notice on several blogs, including Legal History Living Planet, Harvard University Press, and AP History Notes. In December 2011 a state-of-the-field essay and commentary was published on conservatism and the September 2011 was dedicated to the memory of David J. Weber as the JAH highlighted new work in borderlands history.

Coming issues of the JAH will feature an interchange conversation on the War of 1812; a state of the field essay on women’s history, and in process are state of the field essays in environmental history and sports history.

The OAH Magazine of History published the following thematic issues:

- September 11: Ten Years After – July 2011;
- Environmental History Revisited – October 2011;
- Beyond Dixie: The Black Freedom Struggle Outside of the South – January 2012; and
- Civil War at 150: Mobilizing for War – April 2012

In August we said goodbye to Carl Weinberg who has been the editor of the magazine for the past four years. The OAH Magazine will, for the time being, continue its present format. However, in concert with the OAH’s executive director and the president of the OAH, the publications office plans to present a plan for the future of the MOH to the executive board at the fall 2012 meeting.

Topics of upcoming issues of the MOH include: History Day, which appears in the July 2012 issue; the 1950s, October 2012; History Wars, January 2013; Turning Points: Civil War, April 2013; and Rethinking the Past, July 2013.

Our publishing agreement with Oxford University Press has been successful. JAH circulation information shows 1,972 institutional subscriptions, with an additional 1,575 sites with access to the JAH through consortia agreements, and 353 developing countries. The MOH had 336 institutional subscriptions, 140 personal subscriptions, 1,550 additional sites with consortia agreements, and 353 development countries with online access. We look forward to continued growth through our association with Oxford University Press.
From the OAH Treasurer

Jay Goodgold

Over the past several years, the OAH has made significant strides to maintain a balanced budget and manage its cash flow in order to maintain a steady cash position throughout the year. I am pleased to report that for the fiscal year ending June 30, 2012, we have continued this trend. The budget was balanced. At the end of the year we had a $124,798 organization-wide surplus including an $107,701 increase in unrestricted net assets. This was due mainly to better than expected revenues from our 2012 OAH/NCPH Annual Meeting in Milwaukee and our relationship with Oxford University Press (OUP). We have been very judicious in our cash flow management due to the irregular payments we receive from Oxford. Our partnership with OUP continues to remain strong and financially beneficial. Our net Journal of American History (JAH) revenues from Oxford were $315,621, significantly above our expectations. As the OAH expands its JAH international presence through Oxford’s marketing efforts, we are optimistic that this will continue to be a source of strong revenue flow. Areas of growth have been in Latin America, China, Korea and Africa. The net revenue for the OAH Magazine of History continues to be an area of concern. Its net loss this past year was $41,860. The OAH, led by President Al Camarillo, has appointed a task force that will address this topic and will be presenting proposals for new publication possibilities when the OAH Magazine ceases publication with the October, 2013 issue.

This past year’s joint meeting with the National Council on Public History in Milwaukee was very successful. The net revenue for the meeting was $92,724, almost double what we had projected. The key factors were better than expected attendance and higher annual meeting program advertising revenue. Due to the continued merger of academic presses, both sponsorship and exhibit revenue were lower. We are expecting a greater revenue level at this year’s convention in San Francisco even though we expect certain expenses to be higher. This year we will not have to outlay any additional fees for convention space (a savings of $25,000) versus our 2012 convention in Milwaukee.

Our membership revenues were slightly below expectations at $301,950. Over the past year we have hired the Raybourn Group, an association management firm based in Indianapolis, to assist us in membership retention and dues collection. Through their work we have been able to stabilize our membership levels and expecting an improved report for the upcoming year.

Moving forward, I believe that the OAH has three areas which offer potential revenue growth. These areas are: the OAH/National Park Service (NPS) collaboration, the OAH Career Center, and the OAH Distinguished Lectureship Program. Many of the endeavors are unique to the OAH and represent programs that are in keeping with our mission but provide sources of nondues revenue.

In FY 2013, we continue to focus on a balanced budget while maintaining strong leadership roles in the areas of our expertise. Through our Oxford University Press relationship, the focus on all the areas of growth mentioned above and continued expense control, we expect to see our financial stability remain strong.
## ORGANIZATION OF AMERICAN HISTORIANS
### STATEMENTS OF FINANCIAL POSITION
#### June 30, 2012 and 2011

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Cash and cash equivalents</td>
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<td>Contributions receivable, net (Note 2)</td>
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<tr>
<td>Other receivables, net (Note 3)</td>
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<td>Investments (Note 4)</td>
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<td>Other assets</td>
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<tr>
<td>Fixed assets, net (Note 5)</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$2,218,643</td>
<td>$2,489,575</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>LIABILITIES AND NET ASSETS</strong></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
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<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
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<td>$170,515</td>
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<td>Deferred revenue (Note 6)</td>
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<tr>
<td><strong>Total liabilities</strong></td>
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<td>1,113,772</td>
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<td><strong>Net assets</strong></td>
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<td>Unrestricted:</td>
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<td></td>
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<tr>
<td>Undesignated</td>
<td>(204,803)</td>
<td>(381,513)</td>
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<td>Board designated</td>
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<td><strong>Total unrestricted</strong></td>
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<td>Temporarily restricted (Note 7)</td>
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<tr>
<td>Permanently restricted (Note 7)</td>
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<td>404,253</td>
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<td><strong>Total net assets</strong></td>
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<td>1,375,803</td>
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<td><strong>Reconciliation</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$2,218,643</td>
<td>$2,489,575</td>
</tr>
</tbody>
</table>

The following highlights are from the independent audit of the Organization of American Historians by the accounting firm of Crowe Horwath, Indianapolis, Indiana. To request a complete copy of the statements of financial position of the organization, as of June 30, 2012 and 2011, please contact the OAH office.
**ORGANIZATION OF AMERICAN HISTORIANS**
**STATEMENT OF ACTIVITIES**
*Year ended June 30, 2012*

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$129,418</td>
<td>$119,059</td>
<td>$2,000</td>
<td>$250,477</td>
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<td>In-kind contributions (Note 8)</td>
<td>570,034</td>
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<td>-</td>
<td>570,034</td>
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<tr>
<td>Membership dues</td>
<td>576,675</td>
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<td>-</td>
<td>576,675</td>
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<tr>
<td>Royalties</td>
<td>64,244</td>
<td>-</td>
<td>-</td>
<td>64,244</td>
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<td>Publications</td>
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<td>909,958</td>
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<td>Advertising</td>
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<td>-</td>
<td>92,590</td>
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<td>Annual meeting</td>
<td>277,237</td>
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<td>-</td>
<td>277,237</td>
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<tr>
<td>Government grants</td>
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<td>-</td>
<td>-</td>
<td>412,004</td>
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<tr>
<td>Lectureship revenue</td>
<td>125,382</td>
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<td>-</td>
<td>125,382</td>
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<tr>
<td>Sponsorship</td>
<td>105,827</td>
<td>-</td>
<td>-</td>
<td>105,827</td>
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<td>Investment loss (Note 4)</td>
<td>(41,671)</td>
<td>(11,019)</td>
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<td>(52,690)</td>
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<td>Other</td>
<td>70,455</td>
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<td>70,455</td>
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<td>Net assets released from restrictions (Note 7)</td>
<td>92,943</td>
<td>(92,943)</td>
<td>-</td>
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<tr>
<td>Total revenues</td>
<td>3,385,096</td>
<td>15,097</td>
<td>2,000</td>
<td>3,402,193</td>
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<table>
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<tr>
<th>Expenses</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Journal of American History</td>
<td>$1,047,506</td>
<td>-</td>
<td>-</td>
<td>$1,047,506</td>
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<tr>
<td>Other publications</td>
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<td>-</td>
<td>171,691</td>
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<tr>
<td>Meetings and conferences</td>
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<td>-</td>
<td>368,276</td>
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<td>Programmatic committees</td>
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<td>88,198</td>
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<tr>
<td>Liaison/advocacy</td>
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<td>46,434</td>
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<tr>
<td>Collaborative projects</td>
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<td>669,527</td>
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<tr>
<td>Membership services</td>
<td>307,240</td>
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<tr>
<td>Other</td>
<td>46,000</td>
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<td>-</td>
<td>46,000</td>
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<tr>
<td>Total program services</td>
<td>2,744,872</td>
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<td>-</td>
<td>2,744,872</td>
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<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Management and general</td>
<td>502,078</td>
<td>-</td>
<td>-</td>
<td>502,078</td>
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<tr>
<td>Fundraising</td>
<td>30,445</td>
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<td>-</td>
<td>30,445</td>
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<tr>
<td>Total supporting services</td>
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<td>532,523</td>
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<tr>
<td>Total expenses</td>
<td>3,277,395</td>
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<td>-</td>
<td>3,277,395</td>
</tr>
</tbody>
</table>

| Change in net assets | | | | |
|-----------------------|------------------------|------------------------|-------|
| 107,701 | 15,097 | 2,000 | 124,798 |

<p>| Net assets at beginning of year | 757,552 | 213,998 | 404,253 | 1,375,803 |
| Reclassification of donor intent (Note 1) | 13,250 | 134,552 | (147,802) | - |
| Net assets at end of year | $878,503 | $363,647 | $258,451 | $1,500,601 |</p>
<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<tbody>
<tr>
<td><strong>REVENUES</strong></td>
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<tr>
<td>Contributions</td>
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<td>$ 225,011</td>
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<tr>
<td>In-kind contributions</td>
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<td>-</td>
<td>568,498</td>
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<tr>
<td>Membership dues</td>
<td>581,342</td>
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<td>581,342</td>
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<tr>
<td>Royalties</td>
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<td>Publications</td>
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<td>554,777</td>
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<td>Advertising</td>
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<td>126,083</td>
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<td>Annual meeting</td>
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<td>Government grants</td>
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<td>577,294</td>
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<tr>
<td>Lectureship revenue</td>
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<td>131,364</td>
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<td>Sponsorship</td>
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<td>73,749</td>
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<td>Investment return</td>
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<td>Other</td>
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<td>-</td>
<td>19,026</td>
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<td>Net assets released</td>
<td>117,131</td>
<td>(117,131)</td>
<td>-</td>
<td>-</td>
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<td><strong>Total revenues</strong></td>
<td>3,447,483</td>
<td>(25,228)</td>
<td>-</td>
<td>3,422,255</td>
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<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Program services</td>
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<td></td>
</tr>
<tr>
<td>Journal of American History</td>
<td>$ 906,942</td>
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<td>$ -</td>
<td>$ 906,942</td>
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<tr>
<td>Other publications</td>
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<td>205,317</td>
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<td>Meetings and conferences</td>
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<td>378,109</td>
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<td>Programmatic committees</td>
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<tr>
<td>Liaison/advocacy</td>
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<td>46,976</td>
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<tr>
<td>Collaborative projects</td>
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<td>-</td>
<td>861,672</td>
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<tr>
<td>Membership services</td>
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<td>-</td>
<td>201,030</td>
</tr>
<tr>
<td>Other</td>
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<td>-</td>
<td>-</td>
<td>81,549</td>
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<tr>
<td>Total program services</td>
<td>2,783,588</td>
<td>-</td>
<td>-</td>
<td>2,783,588</td>
</tr>
<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>424,804</td>
<td>-</td>
<td>-</td>
<td>424,804</td>
</tr>
<tr>
<td>Fundraising</td>
<td>79,096</td>
<td>-</td>
<td>-</td>
<td>79,096</td>
</tr>
<tr>
<td>Total supporting services</td>
<td>503,900</td>
<td>-</td>
<td>-</td>
<td>503,900</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>3,287,488</td>
<td>-</td>
<td>-</td>
<td>3,287,488</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>159,995</td>
<td>(25,228)</td>
<td>-</td>
<td>134,767</td>
</tr>
<tr>
<td><strong>Net assets at beginning of year</strong></td>
<td>597,557</td>
<td>239,226</td>
<td>404,253</td>
<td>1,241,036</td>
</tr>
<tr>
<td><strong>Net assets at end of year</strong></td>
<td>$ 757,552</td>
<td>$ 213,998</td>
<td>$ 404,253</td>
<td>$ 1,375,803</td>
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</tbody>
</table>
### ORGANIZATION OF AMERICAN HISTORIANS
### STATEMENTS OF CASH FLOWS
### Years ended June 30, 2012 and 2011

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash flows from operating activities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change in net assets</td>
<td>$ 124,798</td>
<td>$ 134,767</td>
</tr>
<tr>
<td>Adjustments to reconcile change in net assets to net cash from operating activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>9,504</td>
<td>8,489</td>
</tr>
<tr>
<td>Net unrealized (gain) loss on investments</td>
<td>130,156</td>
<td>(187,223)</td>
</tr>
<tr>
<td>Change in assets and liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>(4,261)</td>
<td>27,978</td>
</tr>
<tr>
<td>Other receivables</td>
<td>(174,960)</td>
<td>25,529</td>
</tr>
<tr>
<td>Other assets</td>
<td>6,013</td>
<td>136,859</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>(414,493)</td>
<td>(465,375)</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>18,763</td>
<td>920</td>
</tr>
<tr>
<td>Net cash from operating activities</td>
<td>(304,480)</td>
<td>(318,056)</td>
</tr>
</tbody>
</table>

| **Cash flows from investing activities** |          |          |
| Purchase of fixed assets             | (74,092) | (9,388)  |
| Purchases of investments             | (77,111) | (481,948)|
| Sales and maturities of investments  | 25,090   | 843,659  |
| Net cash from investing activities   | (126,113)| 352,323  |

Net change in cash and cash equivalents | (430,593) | 34,267  |
Cash and cash equivalents at beginning of year | 653,361  | 619,094 |

**Cash and cash equivalents at end of year**

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ 222,768</td>
<td>$ 653,361</td>
</tr>
</tbody>
</table>

Supplemental cash flows information:

In-kind contributions

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ 570,034</td>
<td>$ 568,498</td>
</tr>
</tbody>
</table>
ORGANIZATION OF AMERICAN HISTORIANS
STATEMENTS OF CASH FLOWS
Years ended June 30, 2012 and 2011

<table>
<thead>
<tr>
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<td></td>
</tr>
<tr>
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<td>$568,498</td>
</tr>
</tbody>
</table>
Membership

The Organization of American Historians is in good shape heading into the new fiscal year with 7,706 members. The total for fiscal 2011 was 7,466, and we are currently experiencing steady growth. The recent conversion to a new database is nearly complete, and as is common with this type of project there will be data discrepancies. Fortunately, the majority of the data clean-up process is almost finished. With the restructuring behind us, we are happy to report that the OAH is growing again.

The OAH added 1,164 new members during the past year, and marketing plans are well underway for several target audiences as we move into fiscal 2013. We have been successful in reinstating 200 former members in recent months and look forward to bringing others back to a current status.

Fiscal 2012 ushered in many changes including a restructuring of positions, policies, procedures, and physical space. With the assistance of Raybourn Group International, OAH has developed a renewal schedule to accommodate our new annual membership year, and with the marketing plan in place 2013 promises to be productive.

We remain cautiously optimistic about OAH members who joined as part of a secondary school TAH Grant program, and we are finding there are other history educators who appreciate the OAH Magazine of History and also want to join as a History Educator member. This membership category offers the OAH Magazine as the primary publication and remains nearly 15% of our overall total. We continue to look for ways increase numbers for this segment of membership.
Meetings and Conferences

2012 OAH/NCPH Annual Meeting Overview
More than two thousand historians attended the 2012 OAH/NCPH Annual Meeting in Milwaukee, Wisconsin, Thursday, April 19 to Sunday, April 22. The meeting theme was “Frontiers of Capitalism and Democracy,” developed by the president, Alice Kessler-Harris, and the program committee chairs, Nancy MacLean and Kathleen Franz. The exhibit hall hosted more than sixty book publishers, university presses, and online services. Several universities, history departments, publishers, and organizations sponsored the meeting. The four largest sponsors were The History Channel, Oxford University Press, Bedford/St. Martin’s, and C-SPAN.

The joint OAH/NCPH Program Committee evaluated a record number of full session and single paper proposals. The final program included two hundred sessions, networking and social events, meal functions, and tours, and closed with a live broadcast of the radio show Backstory with the American History Guys.

A “Wordle” diagram of the 8,850 Tweets about the 2012 OAH/NCPH Annual Meeting.

2012 OAH Community College Workshop
The 2011 workshop was held in Springfield, Illinois, on the campus of Lincoln Land Community College and focused on Abraham Lincoln. The second day of the workshop included a walking tour downtown Springfield, a tour of the Abraham Lincoln Library and Presidential Museum, the Old State Capitol, and the Lincoln Home.

2013 OAH Annual Meeting
The 2013 Annual Meeting will be held in San Francisco, April 11–14. The theme of the meeting is “Entangled Histories.”
The purpose of the OAH-NPS collaborative program is to ensure that the history being presented to the American public in the units of the National Park Service is in line with current scholarly understandings of the past. The program also seeks to expand the dialogue among professional historians, by exposing academic historians to the methodologies of public history and enabling public historians to take part in a larger scholarly debate.

The formal relationship between the OAH and the NPS began in 1994, at the height of the culture wars, when there was a growing awareness within the historical profession that academic history was not having much impact on public perceptions of the past and that public historians working to present thoughtful, nuanced information about the past needed professional support as they came increasingly under fire amid public controversy. As the public conversation, the NPS, and the profession have evolved, so has the OAH-NPS relationship. Indeed, one of the best attributes of the OAH-NPS program is that it provides an infrastructure within which to experiment and be creative in the service of historical goals.

While the projects completed through the program vary in period and scope, they tend to fall into the general categories of primary research, historical synthesis, peer review, professional development, and consulting.

In 2011–2012 the OAH collaborated with the NPS on 37 ongoing projects and began work on five new agreements. For more information about these projects, for a complete list of our current projects, and for a cumulative list of all projects completed in the OAH-NPS partnership, please visit www.oah.org.

For any other questions about the OAH-NPS partnership, please contact Aidan J. Smith, OAH Public History Manager, at aidsmith@oah.org.

Authors of Imperiled Promise: The State of History in the National Park Service are pictured after their session at the 2012 OAH/NCPH Annual Meeting in Milwaukee. From left to right: Marla Miller, Anne Whisnant, David Thelen, and Gary Nash.
Distinguished Lectureship Program

Founded by OAH President Gerda Lerner in 1981, the OAH’s speakers bureau (http://lectures.oah.org/) continues today to advance the OAH’s mission of promoting excellence in the scholarship, teaching, and presentation of American history while also contributing a steady non-dues revenue stream to the organization’s general operating fund.

In 2011–2012, 93 OAH Distinguished Lectures were presented in 29 states. OAH volunteer speakers engaged audiences at colleges and universities, historical societies, museums, and libraries around the country. They also led numerous K–12 teacher workshops, funded by U.S. Department of Education Teaching American History grants, and participated in National Council for History Education state conferences and other symposia for teachers.

The Indiana Association of Association Executives awarded the OAH Distinguished Lectureship Program its 2011 Star Award as the best non-dues revenue program for associations.

Despite economic downturn, the program generated more than $125,000 in revenue for the organization for the fifth consecutive fiscal year.

Civil War Sesquicentennial

As the Civil War sesquicentennial continued, the program experienced steady demand for Civil War historians. Eighteen OAH Distinguished Lectures on this subject were presented during FY12 in a variety of locations, including Miami University at Hamilton in Ohio; the Washington County Public Library in Virginia as part of an American Library Association and National Endowment for the Humanities “Let’s Talk about It: Making Sense of the Civil War” program; and the McKinzie Symposium for educators, sponsored each year by the University of Missouri–Kansas City.

Multimedia


The OAH Executive Board commends and thanks the following individuals for giving an OAH Distinguished Lecture each during 2011–2012:

Virginia DeJohn Anderson
Eric Arnesen
Mia Bay
Michael A. Bernstein
Richard J. M. Blackett
Eileen Boris
Catherine A. Brekus
Paul M. Buhle

OAH Distinguished Lecturer Robert F. Jefferson visited Colorado State University—Pueblo in the spring of 2012 and spoke about black World War II GIs and the modern civil rights movement.
The OAH Executive Board offers special thanks and commendations to the following individuals for giving more than one OAH Distinguished Lecture each during 2011–2012:

Stephen Aron
Ernest Freeberg
James Marten

and

The Civil War at 150

During the sesquicentennial of the American Civil War (2011–2015), the Organization of American Historians is committed to bringing the best current thinking on this complex era to a wide audience through a web project (http://www.oah.org/programs/civilwar/) and in myriad other ways.

During 2011–2012, we developed and presented the following resources to promote excellence in the scholarship, teaching, and presentation of this era in American history:

- Several sessions devoted to Civil War history during our joint meeting with the National Council on Public History in Milwaukee in April, including “Race, Labor, and Mobilization: Teaching the Civil War” (which was drawn from the April OAH Magazine of History) and a working group session on the war’s sesquicentennial, cosponsored by the American Association for State and Local History.
- Podcast conversations with Allen Guelzo about the war’s centennial and sesquicentennial observances, Spencer Crew about the Underground Railroad, and Kevin Levin about Civil War memory, using film in the classroom, and blogging.
- OAH Distinguished Lectures by Will Thomas, James Marten and others, available on the OAH YouTube channel http://www.youtube.com/user/OrgofAmerHistorians/.

Also, in a new online feature called “From the OAH Archives,” we began to reintroduce important articles about the Civil War published in OAH Magazine of History, the Journal of American History, and its predecessor, the Mississippi Valley Historical Review. These articles offer a window on evolving perceptions of the war and highlight how the OAH has long provided a forum for some of the most important Civil War scholarship.
Communications

Advocacy
An important component of our communications activity is informing our members and the wider public about important news and legislative updates from Capitol Hill as it impacts history, archives, public records, declassification, regulations, and appropriations from Washington, D.C. To accomplish this, the OAH continues its long-standing partnership with the National History Coalition and its advocacy efforts by relaying news and distributing calls for action about such matters as they arise on Capitol Hill. During FY2011, most of the updates involved budget cuts, real and threatened, to the National Historical Publications and Records Commission, National Endowment for the Humanities, and the Department of Education.

Other calls to action this year involved the Department of Health and Human Services (DHHS) request for comments on its “Common Rule.” In November, 2011 the OAH Executive Board unanimously agreed that the work of historians should be exempt from the purview of institutional review boards, and filed its opinion with the DHHS. We supported the petition drive urging the White House to digitize federal holdings in support of “Yes We Scan” initiative to digitize the holdings of the federal government and encouraged the Obama administration to develop a national digitization strategy.

In October, we asked our members to contact the Senate Health, Education, Labor and Pensions Committee (HELP) to support the Elementary and Secondary Education Act. Not only did that bill pass, it included an amendment offered by Senator Robert Casey (D-PA) that would create a “well-rounded” education fund.

We were encouraged by the modest increase to the National Archives and Records Administration (NARA) budget, as proposed by the Senate Appropriations Committee for the 2012 federal fiscal year. This increase of $39.7 million was above the 2011 enacted level and $24.9 million below the budget request. NARA’s budget also included the necessary funding for the operations and maintenance of the Electronic Records Archive.

In a public speech in November, U.S. secretary of education Arne Duncan addressed the importance of history in elementary and secondary curricula. Duncan asserted that to “boost student achievement, history should not be eliminated but expanded.” We applaud the Secretary’s commitment to the importance of history education.

Another major component of advocacy and outreach may be seen in OAH Outlook. In every issue we include a column written by the Archivist of the United States, David S. Ferriero, which keeps the membership abreast of important news at the National Archives both in Washington and around the country.

Professional Organizations and Political Engagements: An Interchange
At its fall meeting in 2011, the executive board of the OAH agreed to hold a public conversation on the relationship between professional organizations and political engagements. To begin this conversation, the OAH executive editor Edward T. Linenthal facilitated an interchange with leaders of the OAH, the American Historical Association, and others in the field of American history to discuss the demands
that members put on learned societies to advance political and ideological causes that may lie outside the mission of their respective organizations. The interchange culminated in a well-attended session at the 2012 OAH/NCPH Annual Meeting in Milwaukee with nearly three hundred in attendance.

The State of History in the National Park Service

For more than fifteen years, the OAH has collaborated with the National Park Service (NPS) on a variety of historical projects, including conducting original research, writing historiographical overviews, providing scholarly consultation, leading professional development seminars, and the creating teaching materials. After months of work, the OAH/NPS Collaborative released its much anticipated report, Imperiled Promise: The State of History in the National Park Service, examining the practice and presentation of American history in the National Park Service and at its sites. (The report is online at: http://www.oah.org/programs/nps/.)

Staying in Touch

In addition to our regular e-mails to members, containing informational items from the home office and updates of professional concerns to historians and educators, OAH Outlook, the new quarterly newsletter mailed each February, May, August, and November, remains an important tool that allows us to stay connected to OAH members. Now entering its second year of publication, OAH Outlook received a 2011 STAR Award of Excellence from the Indiana Association of Association Executives for the best association newsletter.

OAH Web Sites

Traffic to the main OAH Web site saw a modest increase from this time last year. For the period of January 1–September 30, 2012, we received approximately 105,414 visitors, and 80,600 unique visitors, compared to 96,670 and 62,491 (respectively). Of those visits, 44 percent discovered us through Internet searches, compared with 29 percent direct hits, and 21 percent from referring sites. The home page remains the most viewed, with 27 percent of overall page views (of 66,800), with the annual meeting Web site ranking second with 5.76 percent, and the OAH awards and prizes page third with 3.8 percent.

The Journal of American History Web site (http://www.journalofamericanhistory.org/) received 249,400 page views from January 1–September 30, 2012, with 183,300 unique visitors during that time. Internet searches generated 72 percent of the visitors (74,500) during that time, with referring sites and direct hits producing the balance of 13.5 and 14.5 percent, respectively.

The OAH Distinguished Lectureship Web site (http://lectures.oah.org) received approximately 67,830 page views across 52,700 unique visitors from January 1–September 30, 2012. More than 76 percent arrived to the site from Internet searches, with 10.3 percent and 11 percent rounding out the balance of its visitors through referring sites, and direct traffic, respectively.

Social media continues to extend our reach. Facebook pages for each of our publications, as well as the main OAH Facebook page, continue to grow, with 1,120 cumulative “likes.” As social media platforms mature, our Facebook reach is modest when compared to the popularity of Twitter. The OAH Twitter account (@The_OAH) has 30 percent more followers than our three Facebook pages combined, which underscores Twitter’s continued popularity among professional educators and its overall relevance in the higher education market.

The 2012 OAH/NCPH Annual Meeting experienced an explosion in the use of Twitter. From the launch of the meeting “hashtag” in January, through the conclusion of the meeting in April, there were just under 8,850 Tweets, containing more than 1,500 “retweets,” and carried more than 1,200 links. We owe much of its success to the fact that OAH and NCPH provided complimentary wireless Internet connection throughout the meeting space in Milwaukee.
The Organization of American Historians gratefully acknowledges the gifts and contributions of the following donors during the 2012 fiscal year (July 1, 2011, through June 30, 2012).

We encourage you to consider making a financial gift to the organization to support advocacy for the profession, increase its many outreach efforts, and improve our service to historians and practitioners at all levels. There are many ways to support the Organization of American Historians. For more information, please visit us online at http://www.oah.org/donate/.

*The OAH is a 501(c)(3) nonprofit organization. All gifts are tax deductible as allowed by law.*

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($25,000 and over)
Bequest from the estate of Horace Samuel Merrill and Marion G. Merrill

**Frederick Jackson Turner Society**
($10,000 to $24,999)
Bequest from the estate of Paul S. Boyer

**Charles and Mary Beard Society**
($5,000 to $9,999)
Paul Sperry

**Two Thousand and Seven Associates**
($2,000 to $4,999)
Edward Ayers
Gordon Bakken
Jay Goodgold
Julie Greene

**Millennial Club**
($1,000 to $1,999)
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David Brody
Jon Butler
William Chafe
William D. Cohan
Lizabeth Cohen
Laura Feller
Deborah Fitzgerald
Helene Fredrickson
Barton Hacker and Margaret Vining
David Hollinger
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Mary Beth Norton
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Michael Spector
P. Sterling Stuckey
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**Mississippi Valley Club**
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Doris Dwyer
Ann Fabian
Mary Furner
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Gary Nash
Susan Reverby
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Mark Tushnet

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($100 to $499)
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Susan Armitage
Charles Arning
Douglas Arnold
Tadashi Aruga
Annette Atkins
Beth Bailey
Elliott Barkan
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Melinda Jette
Nicholas Johnson
Paul E. Johnson
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The following individuals have contributed to the OAH their honoraria for lectures given during the 2012 fiscal year.

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Eric Arnesen
Stephen Aron
Mia Bay
Michael A. Bernstein
Richard J. M. Blackett
Eileen Boris
Catherine A. Brekus
Paul M. Buhle
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Awards and Prizes

The Organization of American Historians sponsors or cosponsors awards, prizes, fellowships and grants given in recognition of scholarly and professional achievements in the field of American history. The awards and prizes are presented each year at the OAH Annual Meeting. The following awards were given in 2012, totaling $11,000:

- Erik Barnouw Award—two awards of $250 each
- Binkley-Stephenson Award—one award of $500
- Avery O. Craven Award—one award of $500
- Merle Curti Award—two awards of $250 each
- Ellis W. Hawley Prize—one award of $500
- Darlene Clark Hine Award—one award of $1,000
- Huggins-Quarles Award—one award of $500
- Richard W. Leopold Prize—one prize of $500
- Lerner-Scott Prize—one prize of $1,000
- Lawrence W. Levine Award—one award of $1,000
- Liberty Legacy Foundation Award—one award of $1,000
- Louis Pelzer Memorial Award—one award of $500
- James A. Rawley Prize—one prize of $1,000
- Roy Rosenzweig Distinguished Service Award—one award; non-monetary
- Tachau Teacher of the Year Award—one award of $500
- David Thelen Award—one award; each of the two coauthors received $250
- Frederick Jackson Turner Award—one award of $1,000

There was no Friend of History Award given in 2012. The award was previously given to recognize an individual who is not a professional historian or an institution or organization, for outstanding support for the pursuit of historical research, for the public presentation of history, or for the work of the OAH. The award will now be given to recognize an institution or organization, or an individual working primarily outside college or university settings, for outstanding support for historical research, the public presentation of American history, or the work of the OAH.

The Fritz Thyssen Foundation has provided a three-year grant to sponsor one resident scholar for each year of the grant to offer a seminar at the University of Tübingen on a U.S. history topic of his or her design. The first of the three residencies was selected in 2012.

Two OAH-Immigration and Ethnic History Society (IEHS) John Higham Travel Grants of $500 each were presented in 2012 from funds provided by IEHS.

The OAH was awarded $37,747 from the Japan-U.S. Friendship Commission to fund the Japanese Residency Program for fiscal year 2012. Two OAH members were selected to receive residencies.
2012 OAH Award and Prize Winners

The Erik Barnouw Award is given annually for outstanding programming on network or cable television, or in documentary film, concerned with American history, the study of American history, and/or the promotion of American history.

Chad Freidrichs, Director and Assistant Professor, Digital Filmmaking Department, Stephens College, The Pruitt-Igoe Myth: An Urban History

Linda Hoaglund, Director and Producer, ANPO: Art x War

The Binkley-Stephenson Award is given annually for the best scholarly article that appeared in the Journal of American History during the preceding calendar year.


The Avery O. Craven Award is given annually for the most original book on the coming of the Civil War, the Civil War years, or the era of Reconstruction, with the exception of works of purely military history.

Nicole Etcheson, Ball State University, A Generation at War: The Civil War Era in a Northern Community (University Press of Kansas)

The Merle Curti Award is given annually for the best books published in American intellectual and social history.

Intellectual History
Susan J. Pearson, Northwestern University, The Rights of the Defenseless: Protecting Animals and Children in Gilded Age America (The University of Chicago Press)

Social History

Thanks to a generous grant from the Fritz Thyssen Foundation, the OAH is pleased to announce the inauguration of the Residency Program in American History-Germany (Germany Residency Program) at the University of Tübingen. The resident scholar will offer a seminar on a U.S. history topic of his or her design.

Bryant Simon, Temple University

The Ellis W. Hawley Prize is given annually for the best book-length historical study of the political economy, politics, or institutions of the United States, in its domestic or international affairs, from the Civil War to the present.

Darren Dochuk, Purdue University, From Bible Belt to Sunbelt: Plain-Folk Religion, Grassroots Politics, and the Rise of Evangelical Conservatism (W.W. Norton & Company, Inc.)

The Darlene Clark Hine Award is given annually for the best book in African American women’s and gender history.

Serena Mayeri, University of Pennsylvania Law School, Reasoning from Race: Feminism, Law, and the Civil Rights Revolution (Harvard University Press)

The Huggins-Quarles Award is given annually to one or two graduate students of color to assist them with expenses related to travel to research collections for the completion of the PhD dissertation.


The Richard W. Leopold Prize is given every two years for the best book on foreign policy, military affairs, the historical activities of the federal government, or biography by a government historian.

William A. Dobak, The United States Army Center of Military History (retired), Freedom by the Sword: The U.S. Colored Troops, 1862–1867 (The United States Army Center of Military History)
The **Lerner-Scott Prize** is given annually for the best doctoral dissertation in U.S. women's history.

Katherine Turk, Indiana University Maurer School of Law (Spring 2012)/University of Texas at Dallas (Fall 2012), “Equality on Trial: Women and Work in the Age of Title VII” (University of Chicago dissertation, with advisers Amy Dru Stanley, Christine Stansell, and James T. Sparrow)

The **Lawrence W. Levine Award** is given annually for the best book in American cultural history.

Michael Willrich, Brandeis University, *Pox: An American History* (Penguin Group, USA)

The **Liberty Legacy Foundation Award** is given annually for the best book by a historian on the civil rights struggle from the beginnings of the nation to the present.


Honorable Mention

The **OAH-Immigration and Ethnic History Society John Higham Travel Grants** are given annually to graduate students to be used toward costs of attending the OAH/IEHS Annual Meeting.

Aaron Bryant, University of Maryland, College Park, “A Different Lens: Alternative Views of the Civil Rights Movement and the 1968 Poor People’s Campaign”
Cynthia Greenlee-Donnell, Duke University, “Daughters of the Nadir: Black Girls and Childhood on Trial in Jim Crow South Carolina”

The OAH and the Japanese Association of American Studies (JAAS), with the generous support of the Japan-United States Friendship Commission, select two U.S. historians to spend two weeks at Japanese universities giving lectures, seminars, advising students and researchers interested in the American past, and joining in the collegiality of the host institution. The **OAH-JAAS Short-Term Residencies** is part of an exchange program that also brings Japanese graduate students to the OAH Annual Meeting.

Scott Laderman, University of Minnesota, Duluth
Ehime University, U.S. foreign relations in the Cold War era

Danielle L. McGuire, Wayne State University
Yamaguchi University, the history of race and ethnicity

Five Japanese students studying in the United States were selected to receive funding to attend the 2012 OAH Annual Meeting:

Hidetaka Hirota, Boston College
Ai Hisano, University of Delaware
Hiroaki Matussaka, University of Michigan
Mina Muraoka, Brandeis University
Go Oyagi, University of Southern California

The **Louis Pelzer Memorial Award** is given annually for the best essay in American history by a graduate student.


The **James A. Rawley Prize** is given annually for a book dealing with the history of race relations in the United States.


The **Roy Rosenweig Distinguished Service Award** is given to an individual or individuals whose contributions have significantly enriched our understanding and appreciation of American history.

Ira Berlin, University of Maryland, College Park
The **Tachau Teacher of the Year Award** is given annually for contributions made by precollegiate teachers to improve history education within the field of American history.

Robert Good, Ladue Horton Watkins High School (MO)

The **David Thelen Award** is given every two years for the best article on American history published in a foreign language.


The **Frederick Jackson Turner Award** is given annually for an author’s first scholarly book dealing with some aspect of American history.


Honorable Mention
Volunteer Leadership

Board and Committee Members, July 1, 2011 through June 30, 2012.

Asterisk [*] indicates member’s term ended in spring of 2012

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