ADVERTISING, EXHIBITING, & SPONSORSHIP
at the OAH Annual Meeting

The nation’s largest conference on American History

www.oah.org
As a sponsor, you will be recognized as a true partner. You qualify for one of these levels based on your total purchase of ads, booth space, and sponsorships. Choose one of the following sponsorship levels to increase your exposure:

All three levels receive:
- Acknowledgement and logo in the OAH Annual Meeting Program, OAH Onsite Program, and website listing
- Signage at the conference

**CLIO | $10,000+**
- Four additional conference passes
- 100 word description on web listing and mobile app
- 25 word description in print publications
- Recognition in the OAH Awards Program
- Tote Bag Insert

**STEAMBOAT | $5,000+**
- Three additional conference passes
- 50 word description on web listing and mobile app

**RAINTREE | $3,000+**
- Two additional conference passes
- 25 word description on web listing and mobile app

### Premium Sponsorships

- **Tote Bag | $10,000**
- **Hotel In-Room Channel | $9,500**
  This loop could just be the most direct way to reach attendees. Played in headquarter hotels, it's a great way to provide in-depth product info and drive traffic to your booth.
- **Hotel Key Cards | $5,000**
- **Mobile App | $5,000**
- **Lanyards | $3,000**

### Targeted Sponsorships

- **Wireless Internet | $9,000**
  Includes network name and homepage dedicated to your company, as well as signage.
- **Charging Station | $4,000**
  Two stations located in the Library Lounge inside the Exhibit Hall.
- **Water Refill Stations | $2,500**
  Sponsor up to three water stations at the event.

### Networking Sponsorships

All networking sponsorships receive onsite signage, table signs, and recognition in Annual Meeting publications.

- **Opening Night Reception | $12,000**
  Maximize your visibility during the Opening Night event that attracts over 400 attendees.
- **OAH President’s Reception | $10,000**
  Sponsor the celebration of outgoing OAH president. Attracts over 350 attendees.
- **Distinguished Members Reception | $7,000**
  This invite-only event gathers over 300 of OAH’s largest donors and longtime members.
- **Exhibit Hall Coffee Break | $4,000**
  A three-hour coffee break stationed near your booth during one of two lunch breaks, onsite signage and print and digital promotion.

### Branding Sponsorships

**Welcome Banner/Mat • Headers • Column Clings • Escalator Clings**
Greet attendees with your logo on sponsored signage and clings throughout the conference space. Contact us for options, examples, and pricing.
Printed Programs

1.) JANUARY: OAH Annual Meeting Program
Mailed to all OAH members after the first of the year, reserve your space by October 15, 2019 and reach over 8,000 professional scholars, educators, university administrators, public historians, and graduate students in advance of the conference!

**Full Page | $1,375**
**Half Page | $900**
**Inside front cover and Inside back cover | $1,950**
**Back Cover | $2,150**

Circulation: approximately 8,000
Print Date: December
Orders due no later than October 15
Artwork due November 1

2.) APRIL: OAH Onsite Program
Distributed to all attendees upon arriving at the conference, the Onsite Program contains all the information attendees need to get the most out of their attendance—location and hours of the Exhibit Hall, updated sessions and room locations, meal and break times, extra-curricular activities, etc.

**Full Page | $950**
**Half Page | $600**
**Quarter Page | $350**
**Inside front cover and Inside back cover | $1,550**
**Back Cover | $1,950**

Circulation: approximately 2,000
Print Date: March
Orders due no later than February 1
Artwork due February 15

Digital Media

🌐 **Web Banner Ad | $650**
Submit a banner ad during the months leading up to the OAH Annual Meeting. More than 64,000 visitors will access the Annual Meeting pages on the OAH website ([https://www.oah.org/oah20](https://www.oah.org/oah20)) between January and April. Direct traffic to the URL of your choice and remind them to visit your booth at the Annual Meeting.

- 300px(w) by 100px(h) .jpg, .png, or .gif
- Ads appear in the right-hand column of the page
- Each ad will rotate through three designated positions with each page load.
- Your ad will stay on the website until April 30

✉ **Email Tower Ad | $325**
- 120px(w) by 300px(h) .jpg or .png.
- Links to the URL of your choice
- Appears on the top left side bar of an OAH Annual Meeting email sent to approximately 7,500 OAH members.

✉ **Featured Email Messaging | $275**
Shine the spotlight on your exhibit and share important messaging and news with attendees as a featured exhibitor in an Annual Meeting email leading up to the conference. Include up to 75 words and one image (not to exceed 150px by 150px). Link to any URLs of your choice.

**Save 10% on each when you purchase ads in both printed programs plus a web banner ad!**

Print Advertising Specifications and Information

**Display ad sizes** (width x height):
- Full page (no bleed): 7.25” x 9.25”
- Half page: 7.25” x 4.375”
- Quarter page: 3.375” x 4.375”
- Cover (no bleed): 7.375” x 9.875”
- Cover (with bleed): 8.375” x 10.875”, plus .125” trim on all sides; final artwork size 8.625” x 11.125”

**All ads are color**
- Trim Size: 8.375” x 10.875”
- File Format: Uncompressed, press-ready Adobe PDF files
- 4-Color: Files and linked images, must use CMYK-color profile.
- Resolution: 300dpi, including linked images
- Graphics assistance: Layout & production: $60/hour

sales@oah.org
EXHIBITING

Exhibit Space

10’X10’ Aisle Booth | $1,375
10’X10’ Corner Booth | $1,475
10’X40’ Booth | $4,125
Get four booths for the price of three! (may not be shared)

Each 10’X10’ booth includes:
• Four complimentary conference passes ($660 value) Additional passes available at a deeply discounted rate
• 6ft draped table, two chairs, and wastebasket
• Draped 8’ backwall and 3’ sidewalls
• Booth identification sign
• Listing in the OAH Annual Meeting Program, the OAH Onsite Program, and web listing

Exhibit Lite (Tabletop display) | $900
A budget friendly option. Save hundreds on shipping and staffing. Pack your entire booth in a suitcase!

The fee for the booth includes:
• Two complimentary conference passes ($330 value) Additional passes available at a deeply discounted rate
• 8ft draped table, two chairs, and wastebasket (no booth space is available for additional furniture)
• Tabletop identification sign
• Listing in the OAH Annual Meeting Program, the OAH Onsite Program, and web listing

Panel Display | $275
We created this affordable option with the smaller, membership-based non-profit in mind. Panel displays are limited to non-profits such as historical associations, societies, and small museums, and include two complimentary registrations ($330 value), a 4ft draped table, chair, and easel.

Exhibit Enhancements

Tote Bag Inserts | $550

Featured Email Messaging | $275
Shine the spotlight on your exhibit and share important messaging & news with attendees as a featured exhibitor in an Annual Meeting email leading up to the conference. Include up to 75 words and one image (not to exceed 150px by 150px). Link to any URLs of your choice.

Upgraded Web Listing | $125
Add a 100px(w) X 75px(h) logo and a 25 word description with a direct link to your web page on the online exhibitor list.

🌟 Bundled Discount
Sign up for the above 3 enhancements and save 15%.

OAH Annual Meeting Sales Contact:
Kristy Taylor
sales@oah.org or ktaylor@oah.org
812 855 5520
112 N. Bryan Ave.
Bloomington, IN, 47408

Payment Terms:

On Booth Orders: A 50% deposit is due with the signed application and no later than October 18, 2019. Any outstanding balance is due by January 1, 2020. Contracts received on or after January 1, 2020 must be accompanied by full payment.

Booth Cancellation:
Notification for cancellation must be made in writing. The exhibitor forfeits all monies paid and is obligated to pay the following rates: September 1, 2020: 50% of full payment; November 1: 75% of full payment; January 1: 100% of full payment.

On Advertising Orders: All advertising orders are final. Once a signed insertion order is received, payment is due in full. Credit card payment is required to secure reservation. If an invoice is requested, payment is due within 30 days of receipt of invoice. Any invoice more than 60 days past due will incur a finance charge of 18% per annum on the unpaid balance. No refunds apply.